

# KENT ELEMENTARY TEAMS UP!



## Kent Elementary Teams Up!

Students from Kent Elementary in Carrollton-Farmers Branch ISD show their team spirit at the PTA's Back-to-School sale. The sale gives parents the opportunity to purchase school supply packs, spirit wear and PTA memberships. We purchased sports team-themed items over the summer (from thrift stores!) that attracted a lot of attention at the doorway of the sale. And our "brag board" contains flyers, information and logos (downloaded from txpta.org and pta.org) as well as snippets of PTA-sponsored programs and events for this year (yearbook, book fair, Reflections, etc.) It was easy to create, and gave us talking points for the parents who asked about PTA.

One of the immediate benefits of joining Kent PTA is that parents receive 2 coupons to local restaurants for each membership purchased (which exceed the face-value of the membership!). These restaurants are only too happy to provide piles of coupons to the PTA. They're free – all you have to do is ask! Kent students run the "coupon booth" where they have the opportunity to explain the program to the adults, with the added benefit of seeing friends they've missed over the summer.

PTA and student volunteers working together – that's our Kent Team!

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