

Friday, February 26

3:00 pm - 4:00 pm

- Matagorda** **Welcome to Convention: A First-Timer's Introduction**
Is this your first Texas PTA convention? Hear what to expect from this weekend's events and how to get the most from the convention experience. **Presenters: Jan Wilkerson, President**
- Copano** **Setting A Course: Success in PTA**
Are you navigating the uncharted waters of leading a new PTA? Now that the organizational process is complete, it's time to set sail on your PTA's maiden voyage and we are here to help! This detailed session will provide support to our newest PTAs and answer questions as you prepare for the end of the school year. (extends through session two) **Presenters: Kris Vaughn, Area 16 PTA President; Alex Peterson, Director of Finance**
- Nueces-A** **Basics: Presidents**
Now you're the president. Don't panic! Instead, learn all you need to know about your position and how to have a successful year. Bring your Local PTA bylaws for reference.
Presenter: Sharon Goldblatt, First Vice President
- Nueces-B** **Basics: Treasurers**
Beyond writing checks and making deposits, learn all of the duties of a treasurer. As the financial officer of your business (PTA), you have one of the most important positions on the board. Bring the Texas PTA Treasurer's Guide to this session. **Presenter: Lisa Holbrook, Region II Vice President**
- Laguna Madre** **Basics: Secretaries**
Yes, you can be a great secretary! Learn how to create the accurate records that your PTA needs for the present, the past and the future. **Presenter: Becky Reynolds, Secretary**
- Aransas** **Parliamentary Review**
Have you thought about what you could do to become a more knowledgeable leader? What about increasing your skills in parliamentary procedure? Discover the benefits that parliamentary procedure can bring to your PTA and other organizations in which you may be involved. This review will prepare you to take the membership exam for the National Association of Parliamentarians that can open the door to many opportunities to learn and grow in knowledge. The review is free, open to anyone and there is no obligation to participate in the exam. Before attending this workshop, please download and study the bank of 300 questions from the NAP Web site at www.parliamentarians.org.
Presenter: Mary Dunn Short, Texas PTA Past President & Professional Registered Parliamentarian

**Workshops with an (*) indicate continuing education credits are available*



Friday, February 26

4:30 pm - 5:30 pm

- Matagorda** **The Business of Convention**
As a delegate to convention, you are responsible for representing your Local PTA in the business of the association. Get an overview of the agenda items, and learn how to participate in the business of convention.
Presenters: Sharon Goldblatt, First Vice President; Rollie Cox, Parliamentarian
- Copano** **Setting A Course: Success in PTA**
Are you navigating the uncharted waters of leading a new PTA? Now that the organizational process is complete, it's time to set sail on your PTA's maiden voyage and we are here to help! This detailed session will provide support to our newest PTAs and answer questions as you prepare for the end of the school year. (continued from session one) **Presenters: Kris Vaughn, Area 16 PTA President; Alex Peterson, Director of Finance**
- Nueces-B** **Discipline in the Home for Parent Sanity ***
Learn effective communication and discipline strategies in order to stop arguments and help eliminate stress in the home. In this training, parents will learn strategies that can be implemented immediately.
Presenter: Dennis Mitchell, Parent Educator
- Nueces-A** **Basics: Membership**
So you're the new Membership Chairman. In this workshop, we'll cover the basics of PTA membership -- Recruit, Record, Report and Remit, Recognize, and Retain. Let's learn how to hit the ground running!
Presenter: Larriann Curtis, Membership Chair
- Laguna Madre** **Hot Topics for Council Leaders**
Councils face lots of challenges and achieve great things across the state. Join this interactive workshop that discuss strategies for "Hot Topics" that councils can use for successful PTA training events, developing new council leadership, running a healthy Council and supporting your Local PTA leaders.
Presenters: Kathy Blair, Councils Chair; Chris Lloyd, Region IV Vice President
- Aransas** **Parliamentary Exam**
Join the National Association of Parliamentarians by successfully completing the basic membership examination. The exam consists of 100 true/false, matching and multiple choice questions taken from a bank of 300 questions. The questions cover the basics of parliamentary procedure and include precedence of motions, contents of the bylaws, order of business, the steps in handling a motion, and the vote or action required for ranking motions. All information is based on the current edition of Robert's Rules of Order Newly Revised (RONR). A minimum score of 70 percent is required.
Presenter: Mary Dunn Short, Texas PTA Past President & Professional Registered Parliamentarian

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Saturday, February 27

9:00 am - 10:30 am

- Nueces-A** **Presidents: Mid-Year Checkup**
You're half way through the year of leading your PTA and it is time to begin planning for next year! Whether you're returning for a second year or transitioning to a new President, the steps that you take now are critical to the success of your PTA in the future. **Presenter: Jan Wilkerson, President**
- Nueces-B** **Treasurers: Mid-Year Checkup**
Being Treasurer is a year-round job and ensuring a smooth end of the year is really important. Learn how you can create a seamless transition to next year and let your PTA hit the ground running!
Presenter: Lisa Holbrook, Region II Vice President
- Corpus Christi-B** **PTA Membership: It's Year Round!**
Let's talk about how to gear up for your Spring membership campaign, and then prepare for a smooth transition to a new school year. Make your plans now for a fantastic Back-to-School!
Presenters: Larriann Curtis, Membership Chair; Mary Jo Burgess, Director of Member Services
- Corpus Christi-A** **Bullying: What Parents, Educators, and Administrators Need to Know ***
Bullying is a phenomenon that occurs on a daily basis in many different capacities for children. This presentation will discuss the different players in a bullying incident. Incidents, prevention, and impact of bullying will be discussed. Giving parents the tools is key to helping families deal with bullying.
Presenter: Dr. Teresa Madson, Grayson County College
- Aransas** **You're Hired!**
With more stay-at-home parents heading back to the office, everyone needs the basics - updated resume, interview attire and willing references. Did you know that your PTA experience can be a huge advantage with some employers? With a focus on Moms re-joining the work force, we'll trace the steps of the hiring process, from research to the magical words "you're hired!"
Presenter: Karen Martin, Board Development Chair
- Matagorda** **Encouraging Minority Participation in the Arts ***
Do you have underserved populations in your school or PTA? Do you struggle in reaching diverse families with your programming? Learn how your PTA can creatively engage your entire community through Arts Education. **Presenter: Terri Bieber, Arts Education Chair**
- Laguna Madre** **School Health Advisory Councils ***
What are the policies that guide your child's school/district and how can you be an active partner in that process? Learn how your PTA can play an important advocacy role on your District School Health Advisory Council (SHAC) to help improve the learning environment for every student in your school. Become familiar with Texas State Law and Policy and bring your questions, ideas, and success stories to share with others.
Presenter: Carey Dabney, Healthy Lifestyles Consultant
- Corpus Christi-C** **Bylaws and Standing Rules - What's New?**
Has it been a while since you updated your bylaws and standing rules? Do you know what has changed in the last few years? Are you up to date on the changes that affect your PTA? Get an overview of what has changed, and what you should be doing differently.
Presenter: Sharon Goldblatt, First Vice President
- Bayview** **PTA Town Hall Meeting**
The heart and soul of PTA are our volunteers. As PTA is looking to the future and working to become the family engagement association of choice, we need to hear from you! Don't forget to bring your great ideas and invaluable experience! (this session will be repeated in session five) **Presenters: Chuck Saylor, PTA National President; Leslie Boggs, National PTA Nominating and Leadership Development Committee; Deb Fritz, National PTA**

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Saturday, February 27

11:00 am - 12:30 pm

- Nueces-A** [Ethical Leadership - Using PTA Core Values for the Common Good](#)
Find out what “ought to be done” in the realm of handling PTA resources and personal interaction. Equip yourself to better advance the mission, purposes, and vision of PTA.
Presenter: Chuck Saylor, PTA National President
- Laguna Madre** [The Road Runner Philosophy](#)
Ever wonder why Wile E. Coyote never captured the Road Runner? It was because the Road Runner was always one step ahead of the game. Lawsuits and insurance claims can be devastating to your PTA. Come and learn how to legally stay one step ahead of the game.
Presenters: Chad Joyce, AIM; Michelle Humphreys, Texas PTA Immediate Past President
- Nueces-B** [Special Education Resources *](#)
Experience a free web-based program which provides easy-to-understand answers to questions regarding special education issues such as: evaluation, determination of eligibility, consent, ARD committees and decision making requirements, parent participation, discipline and much more. This is a must-use resource!
Presenters: Lee Lentz-Edwards, Angie Anastasio and Becky Bilyea; TEA Region 18 Service Center
- Corpus Christi-B** [PTA Accounting Software](#)
Are you overwhelmed by creating financials for your PTA? The Texas PTA Accounting Software will make your job a snap! Come see the new and improved version – compatible with Windows XP and Vista, as well as some new features. **Presenter: Lisa Holbrook, Region II Vice President**
- Corpus Christi-C** [Getting In: Cracking College Admissions](#)
The quest for admission to top-choice schools begins here! We'll reveal the secrets of the admissions process and show you what it takes to land a spot at your dream school. From what admissions officers are looking for in applicants to mastering standardized tests and navigating the financial aid process, we've got all the answers. **Presenters: Mika Lanier and Angela Clemens, The Princeton Review**
- Corpus Christi-A** [Nominations & Elections](#)
Spring is the time of year when PTAs are electing nominating committees and their new officers. Learn the do's and don'ts of nominating committee and election procedures, and gain valuable tips on identifying and recruiting new leaders. **Presenter: Sharon Goldblatt, First Vice President**
- Aransas** [Back to Basics](#)
A fun-filled workshop that allows parents to find ways to make memories with their children with little or no cost. This workshop encourages parents to be creative in finding ways to have time with their families.
Presenter: Jan Wilkerson, President
- Matagorda** [Duke University Talent Identification Program](#)
Come learn about the many educational opportunities and resources that Duke TIP has to offer academically gifted youth. Through identification, recognition, information, advocacy, challenging educational programs, and research, TIP offers a wide array of services to students, their parents, educators, and schools. From talent searches to summer studies to AP manuals and research, there is something for everyone!
Presenter: Traci Guidry, Duke TIP
- Bayview** [Legislative Resolutions & Positions Can be Easy!](#)
Join us as we demystify the process of submitting legislative resolutions and positions to Texas PTA! Legislative submission deadlines are April 30 and September 1. Bring your ideas, resolutions and/or positions as we look and work together to clarify ideas and submissions. Great informational and hands-on workshop! **Presenters: Leah Filzow-Perez, Legislative Action Chair; Ellen Arnold, Governmental Relations Consultant**

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Sunday, February 28

8:30 am - 9:45 am

- Nueces-A** [PTA Town Hall Meeting](#)
The heart and soul of PTA are our volunteers. As PTA is looking to the future and working to become the family engagement association of choice, we need to hear from you! Don't forget to bring your great ideas and invaluable experience! (this session was repeated in session three)
Presenters: Chuck Saylor, PTA National President; Leslie Boggs, National PTA Nominating and Leadership Development Committee; Deb Fritz, National PTA
- Aransas** [From Awareness to Action: Creating a Healthy Lifestyle Chair](#)
Health and wellness are critical to student success in our schools. Learn about the new resources that are available and how PTA can take action to support healthier home, school and community environments.
Presenter: Carey Dabney, Healthy Lifestyles Chair
- Corpus Christi-A** [A Crack in Our Community *](#)
Gang activity is a growing threat to our schools and communities by promoting violence, drugs and other criminal activity. This presentation will focus on warning signs, risk factors, graffiti, street language, tattoos, and new trends of gang involvement. Learn the profiles of several different gangs; MS13, Tango Blasters, Los Zetas (Drug Cartel) Latin Kings, SUR 13, and NORTE 14, gangs in the Military, and others.
Presenter: Dwight Stewart, Texas School Safety Center
- Corpus Christi-C** [Audits: The PTA Way](#)
Serving on an audit committee doesn't have to be a nightmare! This workshop will lead you, step by step, through the auditing process and identify the "red flag" issues.
Presenter: Renee Walker, Region V Vice President
- Corpus Christi-B** [Using Technology For PTA Communications](#)
Learn to utilize power point, excel, word, etc. to efficiently and effectively perform your PTA duties. Find out how to personalize a logo for your PTA and become familiar with both National and Texas PTA Web sites.
Presenters: Kris Vaughn, Area 16 PTA President; Stacy Glover, Director of Communications
- Laguna Madre** [In Search of Christopher Robin *](#)
Take a lesson from this classic to identify personality types and help them work together. Does your group have friendly Poohs that have trouble staying focused? Any Tiggers bouncing all over the place? Learn how these characters can work to make your group stronger.
Presenter: Karen Fullen, Area 2 PTA President
- Nueces-B** [Help! Five People Do Everything!](#)
Still looking for help in your PTA? Learn how and where to look for those leaders and simple ways to encourage volunteers to get involved!
Presenter: Michelle Humphreys, Texas PTA Immediate Past President
- Bayview** [What Works For You?](#)
Come ready to share your membership recruiting victories, samples of successful materials and those especially tough challenges. What ideas do you have that would help Texas PTA support your success!
Presenters: Larriann Curtis, Membership Chair; Mary Jo Burgess, Director of Members Services
- Copano** [Awards for Local and Council PTAs](#)
We have an award just waiting for your PTA! Recognition is awarded to all Local and Council PTAs that meet the criteria. Come learn how your PTA can apply to be honored...Your PTA deserves it!
Presenters: Pam Becknal, Leadership Chair; Kathy Blair, Councils Chair
- Matagorda** [Candidate Forums](#)
Every election cycle, local, state or national, does your PTA gets calls and emails from candidates wanting some face time with your members? Learn how to run an effective candidate forum that will avoid common pitfalls. **Presenters: Leah Filzow-Perez, Legislative Action Chair; Ellen Arnold, Governmental Relations Consultant**

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Sunday, February 28

10:00 am - 11:15 am

- Nueces-A** **It's a Wrap: Presidents and Treasurers**
Do you still have questions that are unanswered? Wrap up your weekend with an informative question-and-answer session, and leave feeling more confident about your role as President or Treasurer.
Presenters: Jan Wilkerson, President; Lisa Holbrook, Region II Vice President
- Matagorda** **Setting a Course: A Wrap-Up with New PTAs**
As a continuation of this workshop in Session One, fill in the gaps and answer any questions that may have surfaced during convention. Texas PTA volunteers and staff will be on-hand to assist our newly-chartered PTAs. **Presenters: Mary Jo Burgess, Director of Member Services; Alex Peterson, Director of Finance**
- Corpus Christi-B** **PTA Parent Education Programs**
Parent Education is one of the most important services a PTA can provide. Explore the range of opportunities for your PTA, from stand alone workshop events to informative Web site links. Learn about free resources available through Texas PTA, but also discover parent education beyond the traditional workshop setting. **Presenter: Heather Ashwell-Hair, Parent Education Chair**
- Nueces-B** **Making Homework Painless ***
Learn effective communication and study strategies to assure your child's success. We'll define the parent's role with homework, provide tips on supportive homework areas and the do's and don'ts of homework assistance. **Presenter: Dennis Mitchell, Parent Educator**
- Corpus Christi-C** **Family Friendly Fundraising**
Tired of the same old fundraisers every year? Come get ideas for fundraisers that involve the parents and/or the entire family or allow people to participate without buying anything. Learn some helpful guidelines in deciding what fundraiser works for your PTA.
Presenter: Renee Walker, Region V Vice President
- Laguna Madre** **Special Education and PTA**
Is your PTA inclusive of all students? See best practices from across the state in parent-driven special education programs. Peer groups, Council Special Education PTAs and parent support programs will be discussed. **Presenters: Chris Lloyd, Region IV Vice President; Kris Vaughn, Area 16 PTA President**
- Aransas** **If You Build It, They Will Come**
If you build a PTA that makes parent involvement a priority, finances and leaders will fall into place because families will have the opportunity to be comfortable in the school more and interact more with the faculty. **Presenter: Karen Fullen, Area 2 PTA President**
- Copano** **Capitol Hill and PTA**
What is happening in Washington that may affect you and your child? Become informed, and learn what you need to do to voice your opinion.
Presenters: Sharon Goldblatt, First Vice President; Chuck Saylor, PTA National President
- Corpus Christi-A** **PTA Boardsmanship: What Have I Gotten Myself Into?**
You're entrusted to be stewards of precious resources, and often, the well-being of the family-school partnership depends on it. Help your board recognize strengths and challenges related to how you work together. **Presenter: Karen Martin, Board Development Chair**
- Bayview** **Big and Little Ways to Say Thank You**
This exciting hands-on workshop will show you free and inexpensive ways to show appreciation to school personnel, volunteers, students, PTA members, and the community.
Presenter: Susanne Hutchinson, Youth Protection Chair

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