

EARLY BIRD WORKSHOPS

Friday, July 24 | 2:00 pm-3:30 pm

- 15** **First-Timers with the Texas PTA President** Is this your first Summer Leadership Seminar? Get on the fast-track to maximize your seminar, workshop and developmental experience. **Presenter: Jan Wilkerson, Texas PTA President**
- 16A** **Games People Play: Games and Exercises for Meetings!** Need something to get your board's or members' attention? Want to have some quick and easy ways to liven up your meetings? Come play and learn in this interactive workshop. **Presenter: Sharon Goldblatt, Texas PTA First Vice President**
- 16B** **Sources of Cultural Programming: Where We Learn the Rules** Did you know how frequently you bathe, how close you stand to someone with whom you are talking, how you address a boss, how you solve a problem, and how you respond to stress are all determined by your cultural programming? This workshop will offer an explanation of culture and how it programs behavior; tips for learning about other cultures and helping the diversity on your board learn the culture of PTA, exercises designed to raise awareness about stereotyping and prejudice, AND MORE!!! **Presenters: Radious Guess and Stephanie Brown, National PTA**
- 14** **Profession: Parent** Need to get "Back to Basics" as a parent? Whether you are just starting out with a toddler or are negotiating the teen years, this workshop reviews the tools of the trade parents need to help children reach their full adult potential. Setting clear expectations and limits, positive reinforcement, and natural or logical consequences are some of the tools we can use to shape children's behavior and teach self-discipline. This is on the job training! **Presenter: Heather Ashwell-Hair, Texas PTA Parent Education Programming Chair**
- 13** **Parliamentary Review** Have you thought about what you could do to become a more knowledgeable leader? What about increasing your skills in parliamentary procedure? Discover the benefits that parliamentary procedure can bring to your PTA and other organizations in which you may be involved. This review will prepare you to take the membership exam for the National Association of Parliamentarians that can open the door to many opportunities to learn and grow in knowledge. The review is free, open to anyone and there is no obligation to participate in the exam. Before attending this workshop, please download and study the bank of 300 questions from the NAP Web site at www.parliamentarians.org. **Presenter: Mary Dunn Short, Texas PTA Past President and Professional Registered Parliamentarian**

 Offers CPE Credit

 Council & Area PTA Officers and Chairmen Only Track

**Views and positions expressed by workshop presenters do not necessarily reflect the view and positions of Texas PTA. Therefore, Texas PTA does not endorse or make any representations about the workshops, or any information, product or materials found in them.*

WORKSHOP SESSION ONE

Saturday, July 25 | 8:30 am-10:00 am

- BR F** **Basics: Presidents** Now you're the president. Don't panic! Instead, learn all you need to know about your position and how to have a successful year. Bring your Local PTA bylaws for reference. *(workshop will extend through session two)* **Presenters: Chuck Saylor, PTA National President; Jan Wilkerson, Texas PTA President**
- BR E** **Basics: Treasurers** Beyond writing checks and making deposits, learn all of the duties of a treasurer. As the financial officer of your business (PTA), you have one of the most important positions on the board. Bring the Texas PTA Treasurer's Guide to this session. *(workshop will extend through session two)* **Presenter: Kathy Coffman, Texas PTA Treasurer**
- BR G** **Raising Recession-Proof Children** As the economy weakens, we can find many opportunities to teach about personal priorities and managing money. Instead of "Gimme" children who need to get their "wanter" fixed, we can teach children the concept of contribution, service and delayed gratification. **Presenter: Brenda Bird, Parent Educator**
- BR D** **Look Before You Leap** The media is constantly bombarding our young people with false images and mixed messages about sex. To prevent their health and happiness from going into a tailspin, students need to know the dangers of risky behaviors. Experience this amazing program on three giant media screens! *(this workshop is repeated in session two)* **Presenter: Carlos Phillips, Just Say Yes**
- 11B** **Environmental Enthusiasm** Get excited about all the activities and education you can provide as the Environmental Chairman. Learn the scope of the position and how to conduct a successful Environmental Awareness Program. Success stories encouraged! **Presenter: Heather Ashwell-Hair, Texas PTA Acting Environmental Chair**
- 17A** **Scream-Free Parenting** Ready for a good laugh? Are you tired of screaming at your children? Do you need some tips and tools for teaching your children how to take responsibility? A very entertaining, yet valuable, message focused on teaching children responsibility. Learn valuable tools for more effective parenting while maintaining your sense of humor. **Presenter: Rebecca Fox, Parent Educator**
- 17B** **Discipline in the Home for Parent Sanity** Learn effective communication and discipline strategies in order to stop arguments and help eliminate stress in the home. In this training, parents will learn strategies that can be implemented immediately. **Presenter: Dennis Mitchell, IGN Consulting**
- 16B** **Bucketology** How do you feel after interacting with another person? Did they have a positive impact and "fill your bucket," or were they more of "dipper," leaving you with less? This energetic session will explore how we interact with others and how to build successful relationships! *(this workshop is repeated in session five)* **Presenter: Kyle Ward, Texas PTA Executive Director**
- 13** **Basics: Secretaries** Yes, you can be a great secretary! Learn how to create the accurate records that your PTA needs for the present, the past and the future. **Presenter: Becky Reynolds, Texas PTA Secretary**
- 18B** **Awards Showcase** Come celebrate with our Local and Council PTAs as they share their award-winning programs, membership campaigns, newsletters, and Web sites that received Texas PTA gold level recognition for 2008-2009. **Presenter: Pam Becknal, Texas PTA Awards Chair and Panel of Recognized PTAs**
- 18D** **Not Another Casserole!...Surviving the "C" Word** Surviving cancer personally or as loved ones is a challenging proposition. Yet our PTA family can be a tremendous support system for healing. This workshop provides coping suggestions and testimonials to assist caregivers, friends or the PTA officer temporarily sidelined due to a dreaded diagnosis. **Presenter: Karen Martin, Texas PTA Board Development Chair**
- 18C** **Beauty Is...Reflections 2009-2010** Get more kids involved in the program and learn the tips and tricks that make it a breeze for you and other volunteers! Reflections is a great way to promote the arts and foster parent involvement for every child! **Presenter: Terri Bieber, Texas PTA Arts in Education Chair**
- 18A** **The Value of PTA** Why do we need a PTA? What do I get for my dues? Do you hear these questions and others as you recruit members and volunteers to your PTA? Discover the true value of PTA and leave empowered to promote PTA membership! **Presenters: Michelle Humphreys, Texas PTA Immediate Past President; Stacy Glover, Texas PTA Director of Communications**
- 16A** **Calling All Dads! The Foundation for Involving and Strengthening Fathers** This humorous, interactive workshop provides the foundational model of why father involvement is important. Participants will also learn how programs should specifically work with fathers to improve child outcomes. Better understand and work with fathers from all economic and ethnic backgrounds to provide the tools that organizations need to start a sustainable father involvement effort in their own schools. **Presenter: Mike Hall, Strong Fathers. Strong Families.**
- 19B** **Bonds, Boundaries & School Boards** Can PTAs be involved with school bond elections, boundary changes or school board elections? Learn what PTAs can and can't do with these and other issues. **Presenters: Leah Filzow-Perez, Texas PTA Legislative Action Chair**
- 12B** **Education...On the Move!** Parents today need to better understand the important role they play in making every child's potential a reality. Within the last 100 years, PTA has played a major role in supporting child labor laws, public health initiatives, public education and child nutrition programs. Join Texas PTA to learn about the role of PTA in the 21st century and how you can be a powerful voice for all children. **Presenter: Carey Dabney, Texas PTA Healthy Lifestyles Consultant**
- 12A** **Communication Made "E"asy** Are parent's saying that they have no idea what is going on in the school, especially in the secondary grades? Do they wish they had that coveted "weekly folder" back again? Learn how to increase your membership, form a partnership with the front office and other organizations within the school and keep parents happy. **Presenter: Lisa Holbrook, Texas PTA Region II Vice President**
- 19A** **Medication Use and the Autism Spectrum** Many medications can be useful to help various symptoms of children on the autism spectrum. However, there has been little research into how they affect this population. Any medication can effect their behavior. This presentation will review medications, their effects on behavior, and possible side effects. **Presenter: Dr. Patricia Harkins, Harkins and Associates**
- 14** **Keys to Successful Parenting: Understanding Generational Differences** Parenting is a challenge, but it should be rewarding. Raising today's generation of children can be highly stressful. This session will provide a few fresh insights by looking at the traits of four generations of Americans. Additionally, some tips will be suggested to build the confidence of today's parents. **Presenters: Trish McMinn, Texas PTA Parent Involvement Chair; Skip Forsyth, Region 16 Education Service Center**
- 15** **Volunteers: Recruit, Train, Retain!** Learn how to build and maintain a motivated team of volunteers to successfully meet the goals and projects of your PTA. **Presenter: Susanne Hutchinson, Texas PTA Acting Youth Protection Chair**
- 11A** **Organizing New PTAs: The Step-by-Step Process** Not confident you know the right way to organize a new PTA? Need a refresher on the details? Review the materials and walk through the process. **Presenters: Sharon Goldblatt, Texas PTA First Vice President; Larriann Curtis, Texas PTA Membership Chair**

Offers CPE Credit

Council & Area PTA Officers and Chairmen Only Track

WORKSHOP SESSION TWO

Saturday, July 25 | 10:30 am-12:00 pm

- BR F** **Basics: Presidents** Now you're the president. Don't panic! Instead, learn all you need to know about your position and how to have a successful year. Bring your Local PTA bylaws for reference. *(workshop is a continuation of session one)* **Presenters: Chuck Saylor, PTA National President; Jan Wilkerson, Texas PTA President**
- BR** **Basics: Treasurers** Beyond writing checks and making deposits, learn all of the duties of a treasurer. As the financial officer of your business (PTA), you have one of the most important positions on the board. Bring the Texas PTA Treasurer's Guide to this session. *(workshop is a continuation of session one)* **Presenter: Kathy Coffman, Texas PTA Treasurer**
- 18A** **I'm Just a Board Member...Why Do I Need to Know About Money?** This workshop will cover the financial basics that all board members need to know to help make your PTA function properly. **Presenter: Michelle Humphreys, Texas PTA Immediate Past President**
- BR D** **Look Before You Leap** The media is constantly bombarding our young people with false images and mixed messages about sex. To prevent their health and happiness from going into a tailspin, students need to know the dangers of risky behaviors. Experience this amazing program on three giant media screens! *(this workshop is repeated in session one)* **Presenter: Carlos Phillips, Just Say Yes**
- 17A** **Change is Good...You Go First!** Change is hard to embrace. This humorous look at inevitable changes has a valuable message that when we work together we can embrace change. Charles Kettering once said, "The whole world hates change yet it is the only thing that has brought progress." What are you holding on to that is keeping you from progress and success? **Presenter: Rebecca Fox, Parent Educator**
- 19B** **You Can Make a Difference!** Learn the meaning of legislative action at the Local, Council or Area PTA level. Learn what resources are available to you and discuss procedures, legislative alerts and timelines. **Presenter: Leah Filzow-Perez, Texas PTA Legislative Chair**
- BR G** **Family Friendly Fundraising** Tired of the same old fundraisers year after year? Come get ideas for fundraisers that involve the parents and/or the entire family or allow people to participate without buying anything. Most people are tired of selling, so let's join together to focus on family friendly fundraising! **Presenter: Renee Walker, Texas PTA Region V Vice President**
- 12A** **Getting In!** Test scores, class rank, scholarships and grants...what's not to understand! Learn the ins-and-outs of preparing for college and what you can and should be doing now to get ahead fo the curve! **Presenter: Kerry Mazlish, The Princeton Review**
- 19A** **Why Can't My Child Behave?** Synthetic colors, chemical flavorings, preservatives, and some common foods are bombarding our children's bodies and minds, making them crazy and uncontrollable, and frustrating teachers and parents. Learn to identify six areas of toxins and make better choices at the grocery store. Lecture includes healthy sample foods and recipes. **Presenters: Donna Voetee and Tricia Lenington, The Life Emporium**
- 11A** **Amending Your Bylaws ... The Step-by-Step Process** Are you ready to amend your bylaws, but you don't know how? Learn the process and see how to make this document work for you. **Presenter: Sharon Goldblatt, Texas PTA First Vice President**
- 15** **Hospitality: Putting the Fun Back in Functions!** If your meetings are stale and your turnout is crumbling, go beyond the cookies to create a warm and welcoming atmosphere at your PTA functions. **Presenter: Susanne Hutchinson, Texas PTA Acting Youth Protection Chair**
- 18B** **My Kid Won't Friend Me!** Does Facebook, MySpace, and YouTube have you all in a Twitter? Come to this informative session on what's out there, what's new, and what's coming up soon in the realm of social media. We'll also explore how to join your children in the conversation. **Presenter: Chance Sanford, Chunk and Chew Consulting**
- 18C** **The Art of Collaboration** Collaborating to create a work of art can help teach a group of children or adults the importance of teamwork and sharing ideas. This is an easy-going workshop that demonstrates a fun and creative way to pull a team together and create a work of art that artistically represents the overall group dynamic. **Presenter: Terri Bieber, Texas PTA Arts in Education Chair**
- 17B** **Basics: Membership** So you're the new Membership Chairman. In this workshop, we'll cover the basics of PTA membership -- Recruit, Record, Report and Remit, Recognize, and Retain. Let's learn how to hit the ground running! **Presenters: Larriann Curtis, Texas PTA Membership Chair; Mary Jo Burgess, Texas PTA Director of Member Services (workshop is repeated in session six)**
- 16A** **Calling All Dads! Building a Sustainable Father Involvement Program** Learn the best practices for attracting and retaining fathers into effective father involvement programs. This workshop will answer the common questions: How do we get dads? What do we do with them once we get them? How do we keep them in the program? Our experience of working with over 50,000 fathers will leave participants with tools that they can use as soon as they return home. **Presenter: Mike Hall, Strong Fathers. Strong Families.**
- 16B** **Overcoming Secondary PTA Challenges** Competing with booster clubs for membership and volunteers? Losing newsletters and event fliers to the black hole of the backpack? There are ways to incent parents to become involved and stay informed. Come to this workshop to learn some new ideas and share yours! **Presenter: Lisa Holbrook, Texas PTA Region II Vice President**
- 12B** **Mobilizing the Community to Help Children Succeed** Learn how your PTA can organize your parents and community leaders to take advantage of national, state and local partners to bring resources to your schools, families and communities. Meet some of these partners who will explain their programs to you and how they can help PTA promote healthy lifestyles. **Presenters: Carey Dabney, Texas PTA Healthy Lifestyles Consultant; Nancy Herron, Texas Parks and Wildlife Department, Alice Kirk, Texas Agri-Life Extension; and Stacy Bates, Texas Beef Council**
- 18D** **Texas PTA Programs: Resources and Results** Looking for program ideas for little or no cost? Seeking suggestions to maximize attendance? Start the year off right with tools to plan your best program year yet. **Presenter: Heather Ashwell-Hair, Texas PTA Parent Education Programming Chair**
- 13** **Special Populations & PTA** Texas PTA is working to support special populations families in advocacy training and empowering positive parental involvement aligned with the purposes of PTA. Learn why reaching out to special populations is critical to the success of PTA and how PTA leaders and special population parents can work together for success! **Presenter: Chuck Saylor, PTA National President; Chris Lloyd, Texas PTA Region IV Vice President**
- 14** **Collaborating: Parent Involvement Specialists and PTA** This workshop will explain who Parent Involvement Specialists are, who has them and why they are important. The great news is that Parent Involvement Specialists and PTA can work together, and we will let you know what is needed at the campus level and how we can make it happen together! **Presenters: Trish McMinn, Texas PTA Parent Involvement Chair; Skip Forsyth, Region 16 Education Service Center**
- 11B** **Texas PTA Resources for Council and Area PTAs** Are you taking advantage of the resources available to you as a leader and trainer? Are you aware of the changes in print and electronic materials? Get a quick overview so that you can add to your stock of items you will need in the coming year. **Presenters: Pam Becknal, Texas PTA Leadership Chair; Kathy Blair, Texas PTA Councils Chair**

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WORKSHOP SESSION THREE

Saturday, July 25 | 2:00 pm-3:30 pm

- BR D** **To Tax...or Not to Tax!** Are you unsure of when to pay sales tax or when to collect tax? Come learn the right way to address sales tax issues and the state's filing requirements.
Presenters: Kathy Coffman, Texas PTA Treasurer; Stefanie Medack and Kelly Cooke, Office of Texas Comptroller
- BR G** **Finance for Presidents** You are the new president, and, suddenly, realize that you are a signer on the bank account, responsible for contracts and a member of the Budget and Finance Committee! What??? Attending this workshop will allow you to learn about your fiduciary responsibilities and gain an understanding of PTA money matters. *Presenter: Lisa Holbrook, Texas PTA Region II Vice President*
- BR E** **Hip-Hop Success!** UrgeWorks will demonstrate how they effectively integrate the positive aspects of the hip hop culture into school assemblies. Their exciting performances convey powerful messages to boost self esteem, inspire student leadership and even address TAKS objectives! Learn how to think out of the box and creatively address relevant issues in your school! *Presenters: Chris Gamez, Monique Gamez, Chris Thomas and Andrew Ortiz, UrgeWorks*
- 19B** **The Power of Collaboration: Working WITH Your School Board** We all know how strategic partnerships enable PTAs to accomplish more. In addition to community involvement, don't overlook a valuable resource right at your fingertips—your school board and administration! Learn how to move your collaboration efforts from good to great!" *Presenter: Amber Fulton, Lewisville ISD Board of Trustees*
- 16B** **Big & Little Ways to Say Thank You** This exciting hands-on workshop will show you free and inexpensive ways to show appreciation to school personnel, volunteers, students, PTA members, and the community. *(workshop repeated in session six)*
Presenter: Susanne Hutchinson, Texas PTA Acting Youth Protection Chair
- 17B** **Project Wild: Healthy Kids in a Healthy World** Join Texas Parks and Wildlife to explore the many different ways to engage children, schools, families and communities in becoming more physically active while learning about their natural world. Learn about programs and projects that can be used by parents (get those fathers involved!), teachers, after school groups, youth groups, and PTAs. These programs can set the stage for a lifetime of activity and fun outdoors! *Presenter: Kiki Corry, Project WILD Coordinator, Texas Parks & Wildlife Department*
- BR F** **Laughter and Learning: Make the Connection** Humor is healthy. Laughter has an important place, not just in our homes, but also in our classrooms. Are you snapping at kids because you're too busy and stressed? Laugh with us and learn how to be a more positive, encouraging influence on your students, family and friends. *Presenter: Brenda Bird, Parent Educator*
- 17A** **Constructing and Cultivating an Exceptional Team!** Whether you've led teams in the past or it's your first time, everyone could use help in team-work. In this session we will look at what it takes to make and maintain an excellent team. Attendees will be provided with tools that they can take back and implement right away. *Presenter: Chance Sandford, Chunk and Chew Consulting*
- 12B** **Stop Bullying Now!** Take a Stand. Lend a Hand. Stop Bullying Now! is a new Texas PTA parent education program. Bullying is NOT a rite of passage. Rather, it is a serious public health issue that affects countless young people every day. Whether you are a concerned parent, an educator or someone else who works with children, you can help stop bullying, and your first step is to attend this workshop.
Presenter: Heather Ashwell-Hair, Texas PTA, Parent Education Programming Chair
- 13** **Let's All Do It Right** This session will provide an introduction to a web-based tool to help parents understand the federal and state requirements for serving students who are struggling and/or have a disability. The Legal Framework for the Child-Centered Process will be explored.
Presenters: Lee Lentz-Edwards, Sue Beasley and Angie Anastasio; Region 18 Education Service Center
- 18C** **We Want You!** In this round-table workshop, we'll put our heads together to generate great ways to adapt the Texas PTA Membership Theme for 2009-2010 for use in lots of different PTAs - including YOURS! *(workshop is repeated in session five)*
Presenters: Larriann Curtis, Texas PTA Membership Chair; Mary Jo Burgess, Texas PTA Director of Member Services
- 16A** **Calling All Dads! Taking Your Father Involvement Program to the Next Level.** Hear strategies for the growth and sustainability of your father involvement efforts. To have a lasting impact on the development of children and communities, father involvement efforts must stay focused on the issues important to fathers and families. Learn about building a lasting program, raising additional leaders, and finding economical (free) and effective resources to help your program grow. *Presenter: Mike Hall, Strong Fathers. Strong Families*
- 18D** **Secondary Schools and Parent Involvement** Parents are very active in our elementary schools, but it seems our involvement changes drastically once our children enter secondary school. Hear ideas on how to communicate with parents in secondary schools and how to keep parents involved!
Presenters: Trish McMinn, Texas PTA Parent Involvement Chair; Kari Blocher, Texas PTA Region VI Vice President
- 14** **The Many Faces of Conflict** What causes conflict in PTA, and what can we do about it? Join us as we explore personality types and how personalities play a part in disputes. Gain valuable insight on how to get below the surface of a conflict and receive practical tips on resolving the conflict once and for all. *Presenter: Becky Reynolds, Texas PTA Secretary*
- 18B** **Increasing Esteem and Belonging on Your Board** Become aware of one's own assumptions, beliefs, and biases about human behavior. You will gain awareness about similarities and differences between self and team members in four key areas that influence board performance.
Presenter: RADIUS Guess & Stephanie Brown, National PTA
- 11B** **How Passion Becomes a Priority!** Do you ever wonder how Texas PTA develops our legislative priorities? Many of our resolutions and positions start with you...our Local and Council PTAs! Learn the ins-and-outs of the process so your PTA can make a difference for every child with one voice!
Presenters: Leah Filzow-Perez, Texas PTA Legislative Action Chair
- 19A** **True Colors** True Colors is an exciting adventure into your personality. Discover why you act, communicate and feel the way you do. You will also learn how different personalities can work together and why this is important to your PTA success! *(workshop repeated in session five)*
Presenters: Sylvia Ostos and Diane Pierce, Texas PTA Past Presidents
- 15** **Diversity and Inclusion: Setting Direction for PTAs** Does your PTA struggle in reaching out to diverse families? PTA has adopted the process of *Deliberative Dialogue* to assist in identifying and breaking down barriers between PTAs and families. Join us for an overview of the importance of being inclusive, and then small-group discussion highlighting several approaches that your PTA could consider in promoting diversity on your campus.
Presenters: Chris Lloyd, Texas PTA Region IV Vice President; Rosie Wilkinson Texas PTA Region I Vice President
- 18A** **Meeting the Challenge...The Perspective of the Administration** Running a PTA can be a challenge, but what is the position of the administration when your PTA is faltering? What is their perspective? Hear the "other side" from administrators, and learn how you can work together to achieve your purposes. *Presenter: Sharon Goldblatt, Texas PTA First Vice President; Panel of School Administrators*
- 12A** **Meeting Mastery!** Does public speaking make you nauseous? Striving to perfect Master of Ceremonies or chairing skills? Hear strategies and testimonials applied by a Competent Toast Master (CTM) in the roles of Council PTA President, Area PTA President and nonprofit Executive Director.
Presenter: Karen Martin, Texas PTA Board Development Chair
- 11A** **Help! I'm a New Area Leader** You have been chosen as a leader of your Area PTA and are critical to its success. Understand your new responsibilities and the resources that are available to you. *Presenter: Jan Wilkerson, Texas PTA President*

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WORKSHOP SESSION FOUR

Saturday, July 25 | 4:00 pm-5:30 pm

- BR G** **PTA President "Kitchen Pass" Secrets** Want to make quorum at each meeting? Want to have people call and beg to be on your executive board? Presidents, come to this workshop, and learn ways to have fun, say thanks and get the job done.
Presenters: Lisa Holbrook, Texas PTA Region II Vice President; Chris Reeder, Area 10 PTA President
- BR F** **Giving It All for the PTA!** You've given your time, but are you prepared to give them your money? If a child is hurt at your fall carnival, you and your PTA could be held liable. How do you protect PTA funds against embezzlement? Learn how to protect your PTA funds and your assets in this invaluable workshop. *Presenters: Michelle Humphreys, Texas PTA Immediate Past President; Chad Joyce, AIM Insurance*
- BR D** **IRS Form 990: It's for Every PTA!** Form 990 impacts EVERY PTA, and you need to know when and how to file this important document. This detailed explanation will give you the tools you need to be prepared! *Presenter: Kathy Coffman, Texas PTA Treasurer*
- BR E** **Making Homework Painless** In this training, parents will be taught effective communication and study strategies to assure their child's success. We define the parent's role with homework, as well as how to set up an effective homework area and the do's and don'ts of homework assistance. Parents learn strategies to be implemented immediately. *Presenter: Dennis Mitchell, IGN Consulting*
- 18B** **Community Outreach: Let's Fight Flu Together!** Explore the opportunities to use flu vaccination clinics as a way to strengthen your outreach with a healthy lifestyles message. Learn how to host a flu clinic and discuss ways to promote participation both in your schools and in the community. Help reach the PTA goal of vaccinating 1 million children in 2009! *Presenter: Kimberly Barnes-O'Connor, Flu Busters*
- 17B** **Male Involvement: How We Can All Work Together** Male involvement is crucial to our children's success! Find out how to overcome the barriers and get it done! *Presenter: Chuck Saylor, PTA National President*
- 15** **Eat That Frog!** If the first thing you do each morning is eat a live frog, then rest assured that it is the worst thing that will happen to you all day! Your "frogs" are your tasks, and, while you can't eat every tadpole and frog in the pond, you can eat the biggest, ugliest one! Learn to stop procrastinating and get more done...faster! *Presenter: Karen S. Beard, Leander ISD Senior School Improvement Specialist*
- 16B** **Powerful Partnerships: PTA and School Libraries** Quality, professional libraries are central to the academic and personal growth of child. PTAs have long been supportive of our school libraries, but learn the next steps in how PTAs can advocate for additional library resources and deepen the connection between parents, students, faculty and classroom success! *Presenter: Patricia Smith & Gloria Meraz, Texas Library Association*
- 12B** **NetSmartz** This innovative, multimedia program utilizes the latest statistics, online resources, and expert tips to educate, engage, and empower children and adults to be safer on and offline. Discover learning activities for parents to facilitate discussions with their children about Internet safety. Join us for this new Texas PTA program! *Presenter: Heather Ashwell-Hair, Texas PTA Parent Education Programming Chair*
- 19B** **Strategies for Cutting College Costs** In today's current economic crisis, are you concerned about sending your child to college? What can your student do NOW to increase their chances of receiving scholarships and lessen the overall cost of their education? Walk away with practical advice and recommendations. *Presenter: Jenifer Price, College and Career Planning Services*
- 13** **School Safety First** Texas Crime Stoppers can help you protect the children on your campus by offering a mechanism allowing students to anonymously report crime and serious rule infractions. This program has been in Texas since 1978 and has an impressive record of accomplishments. Learn about the free resources available to your campus through this valuable program. *Presenter: George Landry, Texas Campus Crimestoppers*
- 18A** **Standing Rules ... Where Do I Begin?** Need to understand the reason for standing rules? Know how to create them and what to include? Learn how to make this document work for your PTA. *Presenter: Sharon Goldblatt, Texas PTA First Vice President*
- 18C** **Effective Membership Strategies** Network with PTAs that present similar challenges to recruiting members...low-income, middle school, high school, new schools or shrinking enrollment. Individually, we may not know the answers, but together we can brainstorm some creative new ideas!
Presenters: Larriann Curtis, Texas PTA Membership Chair; Mary Jo Burgess, Texas PTA Director of Member Services
- 16A** **Calling All Dads! Strong Father Involvement Lab** Hands-on activities for dads and kids that you can use to connect fathers to their children, their child's education, and the organizations that teach them. Leave with ready to use ideas and easy to find tools to make father involvement efforts interactive and dynamic. See things add up, multiply, fly, fall, take-off, fling, and even explode! *Presenter: Mike Hall, Strong Fathers. Strong Families.*
- 19A** **The New Face of School Meals** In this presentation parents will be provided with the latest information about school nutrition. Current guidelines will be discussed as well as future directions and goals of the program. Parents will also be informed of opportunities to get involved.
Presenter: Linda Simmons, Texas Department of Agriculture
- 14** **Helping Your Child Succeed!** Response to Intervention (RTI) is a new, pro-active model of instruction that identifies struggling students and provides appropriate interventions. School districts across Texas are using this framework, and parental involvement is critical to any child's success. Come hear the important role you can play in the academic future of your child and how RTI can help.
Presenter: Petra Brittner, Texas Education Agency
- 17A** **Beyond Diversity: Building Inclusiveness in Local PTAs** This workshop presents the work from the Texas PTA Inclusiveness Committee to identify guiding principles and tools to build inclusiveness in Local PTAs. Participants can expect to learn how to use the principles and tools to create an action plan that will result in a highly-inclusive, highly active PTA organization.
Presenters: Omar Lopez, Texas PTA Inclusiveness Chair; RADIUS Guess, National PTA
- 18D** **Start Meeting and Reading Together** Are you looking for ways to involve parents and students without a fundraiser? Do you need ways to increase parent engagement that are easy and flexible? Are you looking for ways to promote literacy in your school and community? Learn about this new Texas PTA initiative that brings families together through reading. Get SMART, and come hear about success stories from around the state and how your PTA can get involved. *Presenters: Jan Wilkerson, Texas PTA President; Kyle Ward, Texas PTA Executive Director*
- 12A** **Partnering with District Foundations Raises PR & Dollars** PTA and school district foundations, while separate nonprofit organizations, share the goal of supporting local students and teachers. Learn ways to collaborate with your district's foundation, fundraising best practices applicable to both entities, and tips for organizing a school district foundation. *Presenters: Susanne Hutchinson, Texas PTA Acting Youth Protection Chair; Karen Martin, Texas PTA Board Development Chair and Former Irving Schools Foundation Executive Director*
- 11A** **Promoting PTA** What is your PTA message? Can you explain the benefits of being a PTA to those who think they know us and to those who don't know us at all? Learn to "talk the talk" that will convince others to support the true mission of PTA.
Presenters: Chris Lloyd, Texas PTA Region IV Vice President; Cindy Rose, Texas PTA Centennial Chair
- 11B** **Basics: Local PTA Board Orientations** Council and Area PTA leaders will learn how to best assist their Local PTAs with having a successful year through conducting a Local PTA Board Orientation of brainstorming, goal setting, and team building.
Presenters: Pam Becknal, Texas PTA Leadership Chair; Kathy Blair, Texas PTA Councils Chair

 Offers CPE Credit

 Council & Area PTA Officers and Chairmen Only Track

WORKSHOP SESSION FIVE

Sunday, July 26 | 9:00 am-10:30 am

- 17A** **Board Building Basics** A dynamic board is key to PTA success at all levels. This workshop describes a strategic approach to director recruitment and orientation. For seasoned PTA leaders, its content transfers to the school district foundations or community boards. **Presenter: Karen Martin, Texas PTA Board Development Chair**
- 18A-B** **New & Improved Texas PTA Accounting Software** Are you the Treasurer for 2009-2010 and suddenly experiencing a panic attack about PTA financials? The Texas PTA Accounting Software program will make your job a snap! Come see the new and improved version - compatible with Windows X/P and Vista as well as some new functionality. **Presenter: Lisa Holbrook, Texas PTA Region II Vice President**
- 13** **Basics: Parliamentary** Motions to amend and amendments to the motion....HELP! Parliamentary procedure doesn't have to be overwhelming and can make a positive difference in your PTA. Get the tools you need to handle PTA business effectively and efficiently. **Presenter: Kari Blocher, Texas PTA Region VI Vice President**
- 18D** **Bucketology** How do you feel after interacting with another person? Did they have a positive impact and "fill your bucket," or were they more of "dipper," leaving you with less? This energetic session will explore how we interact with others and how to build successful relationships! (this workshop is repeated in session one) **Presenter: Kyle Ward, Texas PTA Executive Director**
- 16A** **40 Developmental Assets** The building blocks of healthy development that help young people grow up to be caring, responsible individuals. This philosophy looks at what we know our young people need, the importance of positive relationships and role models, and the impact that building developmental assets has on decreasing at-risk behavior. **Presenter: Heather Ashwell-Hair, Texas PTA Parent Education Programming Chair**
- 18C** **Healthy Kids + Healthy Schools = Healthy Communities** Learn how the Active Life Partner System works to help PTA build successful family and community partnerships in schools to promote healthy lifestyles. Through video presentations, discussions, and fun activities, you will explore how to help your school principal and staff utilize school and community resources that can make a difference in the life of every child. **Presenters: Scott Bodnar, Vice President of ACTIVE Life Labs; Pat Sutton, Director of Outreach, ACTIVE Life Labs**
- 17B** **Audits: The PTA Way** Serving on an audit committee doesn't have to be a nightmare! This workshop will lead you, step by step, through the auditing process and identify the "red flag" issues. **Presenter: Renee Walker, Texas PTA Region V Vice President**
- 16B** **We Want You!** In this round-table workshop, we'll put our heads together to generate great ways to adapt the Texas PTA Membership Theme for 2009-2010 for use in lots of different PTAs - including YOURS! (workshop is repeated in session three) **Presenters: Larriann Curtis, Texas PTA Membership Chair; Mary Jo Burgess, Texas PTA Director of Member Services**
- 12B** **Running a Successful Reflections Program** Make your local Reflections program wonderful! Come share with other Local PTA Reflections Chairmen the tips of the trade. This is a participatory workshop where you will be able to share your great ideas and learn from other Reflections Chairmen! **Presenter: Marni Kaner, Richardson ISD Council of PTAs**
- 15** **True Colors** True Colors is an exciting adventure into your personality. Discover why you act, communicate and feel the way you do. You will also learn how different personalities can work together and why this is important to your PTA success! (workshop repeated in session three) **Presenters: Sylvia Ostos and Diane Pierce, Texas PTA Past Presidents**
- 12A** **Basics: Nominations & Elections** What are the do's and don'ts of nominating and election procedures? Learn how following the procedures is in the best interest of the PTA and gain valuable tips on identifying and recruiting new leaders. **Presenters: Pam Becknal, Texas PTA Leadership Chair; Trish McMinn, Texas PTA Parent Involvement Chair**
- 19A-B** **Help! Five People Do Everything!** Still looking for some help in your PTA? Learn how and where to look for those leaders and simple ways to encourage these volunteers to say "yes" and get involved. **Presenter: Michelle Humphreys, Texas PTA Immediate Past President**
- 14** **Parent Advocacy Programs for Special Populations** Join a panel of parents discussing Local, Council and Area PTA special populations parent programs and successes in Texas. **Presenter: Chris Lloyd, Texas PTA Region IV Vice President**
- 11B** **Training is Not for Dummies** How do you prepare for a speech or presentation? What can make your time in front of the audience memorable and worthwhile? Gain tips and tricks to make your presentation the best that it can be! **Presenter: Sharon Goldblatt, Texas PTA First Vice President**
- 11A** **Assisting Locals with Finances** Finances can become a challenging issue for many PTAs. As a Council or Area PTA leader, learn what you can do to support Local PTAs when financial issues arise. **Presenter: Kathy Coffman, Texas PTA Treasurer**

WORKSHOP SESSION SIX

Sunday, July 26 | 11:00 am-12:30 pm

- 17A** **Say That One More Time, Please?** It's Sunday, and you have heard so many presenters that you are beginning to be overloaded with information. Need a clarification before you go home? Get one more chance to ask your questions about ... **Presenters: Sharon Goldblatt, Texas PTA First Vice President; Kyle Ward, Texas PTA Executive Director; Texas PTA Staff**
- 18A-B** **Burning Questions: Presidents** What questions do you have that remain unanswered? Wrap up your weekend with a question-and-answer session, and leave feeling confident about your role as president. **Presenter: Jan Wilkerson, Texas PTA President**
- 19A-B** **Burning Questions: Treasurers** What questions do you have that remain unanswered? Wrap up your weekend with a question-and-answer session, and leave feeling confident about your role as treasurer. **Presenter: Kathy Coffman, Texas PTA Treasurer**
- 17B** **Fundraising: It's More than Money** Fundraising and event chairmen's responsibilities include more than just selling and making money for PTA; it's sales tax, how to collect the money, track profits, submit monies for deposit and filing reports with the board to show the overall picture of the fundraiser. Learn what is expected and what should be done to best serve the PTA. **Presenter: Renee Walker, Texas PTA Region V Vice President**
- 18D** **Hello to Health** In the physical education scope, it is apparent that health topics are sometimes glazed over. Activity and skills are the main focus especially with elementary-aged students. "Health" is secondary, and it's time to change that priority! This fun and active presentation helps teachers introduce "health" through creative game playing. **Presenter: Wendy Morgan, Hays CISD**
- 16B** **Making PTA History** Being a historian is so much more than compiling a scrapbook! Join others to share methods and creative ideas for documenting the true history of the year. **Presenter: Tonita Franklin, Texas PTA Historian**
- 11B** **It's a Wrap!** The 81st legislative session is in the history books, and Texas PTA was an active voice at the Capitol. Hear about the results of our advocacy efforts, and set the stage for our work leading into the next legislative session. **Presenters: Leah Filzow Perez, Texas PTA Legislative Action Chair; Jay Arnold, Consultant**
- 15** **Basics: Membership** So you're the new Membership Chairman. Here in the basics, we'll cover the 5 R's of PTA membership -- Recruit, Record, Report and Remit, Recognize, and Retain. Let's learn how to hit the ground running! (workshop is repeated in session two) **Presenters: Larriann Curtis, Texas PTA Membership Chair; Mary Jo Burgess, Texas PTA Director of Member Services**
- 18C** **Helping Dyslexic and ADD/ADHD Students** Melody shares her experiences in helping dyslexic and ADD/ADHD students succeed. The workshop focuses on strategies that help the parents and educators team together for the success of the students. Success for the learning-disabled student involves all aspects of life, not just their education. **Presenter: Melody Kump, Raymond James**
- 12B** **Cultural Competency: Exploring the Visible and Invisible Aspects of Culture** Join discussion on the features and dimensions of culture, and learn how to recognize our differences in a positive manner to benefit our children's future. **Presenter: Kris Vaughn, Area 16 PTA President**
- 12A** **Boardsmanship: Are You a Responsible Board Member?** Confidentiality? Conflict of interest? Support board decisions? These are just a few elements of effective boardsmanship. Learn what all board members should do to remain ethical and responsible in their PTA board service. **Presenters: Karen Martin, Texas PTA Board Development Chair; Pam Becknal, Texas PTA Leadership Chair**
- 16A** **Big & Little Ways to Say Thank You** This exciting hands-on workshop will show you free and inexpensive token ways to show appreciation to school personnel, volunteers, students, PTA members, and the community. (workshop repeated in session three) **Presenter: Susanne Hutchinson, Texas PTA Acting Youth Protection Chair**
- 13** **Programs for PTSAs** Programs that parents and students in secondary schools need and want. **Presenter: Kari Blocher, Texas PTA Region VI Vice President**
- 14** **Working Parents and PTA** Discover how to attract, utilize and retain working parents in your Local PTA. Two-income households are now the standard, not the exception. Join others in finding creative way to reach out to parents! **Presenters: Trish McMinn, Texas PTA Parent Involvement Chair; Skip Forsyth, Region 16 Education Service Center**
- 11A** **Texas PTA Review Process** Learn what to expect and the role of Council and Area PTAs working through the process. As an Area or Council PTA leader, the Local PTAs rely on you for support and knowledge. You don't have to have all the answers, but you should know where to find them. This hands-on workshop will cover some of the more serious problems found in the state review process, auditing, misappropriation of funds, theft and mentoring. **Presenter: Michelle Humphreys, Texas PTA Immediate Past President**