



*****MEDIA ADVISORY FOR 10:30AM THUR. AUGUST 11*****

WITH TEXAS LEADING THE NATION IN HOT CAR CHILD DEATHS ...

Nation's Auto Safety Chief to Join Area Health Professionals, Child Safety Advocates to Highlight Dangers of Hyperthermia

Cook Children's Medical Center event is latest push in nationwide effort to raise awareness, help prevent child tragedies

FORT WORTH – With record high temperatures and reports of at least five child deaths from heat stroke in Texas already this summer, David Strickland, Administrator of the National Highway Traffic Safety Administration (NHTSA), will join local safety advocates, health professionals, law officers, and concerned residents to discuss ways to prevent child deaths in hot cars at **10:30 a.m. on Thursday, August 11.**

SPEAKERS:

- David Strickland, NHTSA Administrator
- Terri Ford, Safe Kids Tarrant County Coalition Leader, Cook Children's Medical Center
- Dr. Chad Hamner, M.D., Cook Children's Trauma Medical Director
- Trooper Lonnie Haschel, Texas Department of Public Safety

***** Interviews will also be available in Spanish. *****

PHOTO OP: A special temperature comparison display equipped with sensors which are connected to large, digital readouts that show the respective temperatures inside and outside a vehicle in real time will be demonstrated at the event.

EVENT DETAILS:

Date: Thursday, August 11, 2011

Time: 10:30 a.m.

Location: Cook Children's Medical Center, Front Entrance Courtyard
801 Seventh Avenue, Fort Worth, Texas 76104

CONTACT:

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