



# Council PTA Web Site Award

## 2009-2010

### Purpose of Award

This award recognizes PTA Councils who have created dynamic, exciting Web sites to disseminate PTA and Council PTA news and information in a clear, accessible and inviting style.

### Award Criteria

- Council PTA must provide Texas PTA with a user name and password at the time of entry to access the member portions of the Web site. *(if applicable)*
- If bylaws and/or minutes are posted, they must be password protected. If these documents are not password protected, the entry will be disqualified.

#### **Bronze Level Recognition**

- Include all of the following, current information on the Web site:
  - PTA Mission/Vision/Purposes
  - Council PTA goals
  - Links to National PTA, Texas PTA, and Area PTA
  - Regular meeting dates, times and locations
  - Council PTA/school district(s) calendars
  - Membership information, membership form and/or membership contact *(non-password protected)*
  - Training opportunities with dates, times and locations
  - Reimbursement and Plan of Work forms *(or links to these Texas PTA documents)*
  - Executive board roster with contact information *(non-password protected)*

#### **Silver Level Recognition**

- Complete all bronze level requirements as detailed above.
- Include the following, current information on the Web site:
  - Volunteer opportunities/contact information or volunteer registration form
  - Link to Texas PTA legislative Web page and/or materials
  - Council PTA announcements
  - Link to Texas PTA programs Web site page and programs request form
  - Texas PTA logo on each page
  - Link(s) to school district(s) Web site(s)
  - Legislative updates – Council PTA interests

#### **Gold Level Recognition**

- Complete all bronze and silver level requirements as detailed above.
- Include five of the following items or tools on the Web site:
  - Ease of navigation
  - Animation/Video
  - Theme/use of color/background
  - Images
  - List of Local PTAs in Council PTA
  - Recognition of children/students/parents/teachers/administrators/PTAs
  - President's letter
  - Newsletter(s)
  - Links to TEA, state legislature or community resources
  - Links to Local PTA Web sites in Council PTA

### Award Submission

- This award will be submitted electronically via the Texas PTA Web site no later than **May 15, 2010**.
- Award submission forms will be available beginning April 1, 2010.