



Council PTA Newsletter Award

2009-2010

Purpose of Award

This award recognizes Council PTAs that provide traditional printed newsletters with information on the positive impact that PTA can make in schools and communities.

Award Criteria

- Council PTA must submit three issues for verification.
- A table of contents and Texas PTA logo are required on front page of each issue.

Bronze Level Recognition

- Publish chairman's articles in each issue from the following three areas:
 - Legislative/Advocacy
 - Parent Education
 - Parent Involvement/Volunteer Opportunities
- Publish Council PTA goals for the year. (*required in only one issue*)
- Include the following components in each issue:
 - President's column
 - Area PTA News
 - Texas PTA logo
 - Awards/Recognition (student, PTA, faculty/staff, school district, etc.)
 - Calendar of upcoming events
 - Training opportunities with dates, times and locations
- Newsletter posted on Council PTA Web site. (*if applicable*)

Silver Level Recognition

- Complete all bronze level requirements as detailed above.
- Include Local PTA highlights and Texas PTA news in each issue.
- Publish one additional chairman's article in each issue for a total of four. Additional article should highlight one of the following areas:
 - Arts in Education
 - Fundraising/Money Matters
 - Healthy Lifestyles
 - Membership

Gold Level Recognition

- Complete all bronze and silver level requirements as detailed above.
- Include National PTA news in each issue.
- Highlight community projects (i.e., candidates' forum, health fair, clothes closet, etc.). (*required in only one issue*)
- Publish one additional chairman's article in each issue for a total of five. Additional article should highlight one of the following areas:
 - Arts in Education
 - Fundraising/Money Matters
 - Healthy Lifestyles
 - Membership

Award Submission

- This award will be submitted electronically via the Texas PTA Web site no later than **May 15, 2010**.
- Award submission forms will be available beginning April 1, 2010.