



Council PTA Parent Education Programming Award

2009-2010

Purpose of Award

This award recognizes Council PTAs who provide resources to their communities that assist in creating an environment for children to be successful.

Award Criteria

- Minimum presentation time for each parent education program must be 45 minutes. Time used for PTA business is not included in this minimum.

Bronze Level Recognition

- Conduct a parent education programming chairman's workshop.
- Present one parent education program. Describe the strategies used to increase attendance and evaluate the success of the program. Include results of the strategies and attach any evaluation tool used (*250 words or less*).
- Publish one parent education article. If published in the newsletter, attach the newsletter and provide the title of the article. If published on the Web site, include the Web address and specify the location of the article on the Web site.

Silver Level Recognition

- Conduct a parent education programming chairman's workshop.
- Present two parent education programs. Describe the strategies used to increase attendance and evaluate the success of the program. Include results of the strategies and attach any evaluation tool used (*250 words or less*).
- Publish three parent education articles. If published in the newsletter, attach all three newsletters and provide the title of the articles. If published on the Web site, include the Web address and specify the location of the articles on the Web site.

Gold Level Recognition

- Conduct a parent education programming chairman's workshop.
- Present three parent education programs. Describe the strategies used to increase attendance and evaluate the success of the program. Include results of the strategies and attach any evaluation tool used (*250 words or less*).
- Publish five parent education articles. If published in the newsletter, attach all five newsletters and provide the title of the articles. If published on the Web site, include the Web address and specify the location of the articles on the Web site.
- Conduct a needs assessment survey of the Local PTAs. (A sample survey is in the *Texas PTA Parent Education Programming Chairman's Guide*.) Attach a copy of the survey with the results.
- Adopt parent education goals and publish them to the Local PTAs. Attach the goals and describe (250 words or less) how they were published, strategies for success and results.
- Describe how the community was involved in working towards the adopted goals. Include the different groups participating (students, ISD resources, media, local businesses, senior groups, etc.) and the methods of involvement (*250 words or less*).

Award Submission

- This award will be submitted electronically via the Texas PTA Web site no later than **May 15, 2010**.
- Award submission forms will be available beginning April 1, 2010.