



Council PTA Electronic Newsletter Award 2009-2010

Purpose of Award

This award recognizes Council PTAs who use an electronic format to provide Local PTAs with information on the positive impact that PTA can make in their schools and communities.

Award Criteria

- Council PTA must submit three issues for verification.
- A table of contents is required in each issue.

Bronze Level Recognition

- Publish chairman's articles or live links in each issue from the following three areas:
 - Legislative/Advocacy
 - Parent Education
 - Parent Involvement/Volunteer Opportunities
- Publish Council PTA goals for the year. (*required in only one issue*)
- Include the following components in each issue:
 - President's column
 - Area PTA News
 - Texas PTA logo
 - Awards/Recognition (student, PTA, faculty/staff, school district, etc.)
 - Calendar of upcoming events
 - Training opportunities with dates, times and locations
- Live links to Area PTA, Texas PTA and National PTA Web sites.

Silver Level Recognition

- Complete all bronze level requirements as detailed above.
- Include Local PTA highlights and Texas PTA news in each issue.
- Publish one additional chairman's article or live link in each issue for a total of four. Additional article or live link should highlight one of the following areas:
 - Arts in Education
 - Fundraising/Money Matters
 - Healthy Lifestyles
 - Membership

Gold Level Recognition

- Complete all bronze and silver level requirements as detailed above.
- Include National PTA news in each issue.
- Highlight community projects (i.e., candidates' forum, health fair, clothes closet). (*required in only one issue*)
- Publish one additional chairman's article or live link in each issue for a total of five. Additional article or live link should highlight one of the following areas:
 - Arts in Education
 - Fundraising/Money Matters
 - Healthy Lifestyles
 - Membership

Award Submission

- This award will be submitted electronically via the Texas PTA Web site no later than **May 15, 2010**.
- Award submission forms will be available beginning April 1, 2010.