



Local PTA Web Site Award 2008-2009

Purpose of Award

This award recognizes Local PTAs/PTSAs who have created dynamic, exciting Web sites that keep their members informed about school and PTA issues in a clear, accessible and inviting style.

Award Criteria

- Local PTA must be in good standing with Texas PTA.
- Local PTA must provide Texas PTA with a user name and password at the time of entry to access the member portions of the Web site. *(if applicable)*
- If bylaws and/or minutes are posted, they must be password protected. If these documents are not password protected, the entry will be disqualified.

Bronze Level Recognition

- The Web site must contain the following, current information:
 - PTA Mission/Vision/Purposes
 - Executive board roster with contact information *(non-password protected)*
 - Links to National PTA, Texas PTA, Area PTA, and Council PTA if applicable
 - Membership information, membership form and/or membership contact *(non-password protected)*
 - Regular meeting dates/times/locations
 - PTA/school calendar
 - Local PTA goals

Silver Level Recognition

- Complete all bronze level requirements as detailed above.
- Include the following, current information on the Web site:
 - Volunteer opportunities/contact information or volunteer registration form
 - Legislative updates – Local PTA interests
 - Link to Texas PTA legislative Web site page and/or materials
 - Announcements regarding Local PTA/ community parent education programs *(can be Texas PTA programs or community parenting programs)*
 - Texas PTA logo on each page
 - Links to: school, school district and at least one other Web site

Gold Level Recognition

- Complete all bronze and silver level requirements as detailed above.
- Include five of the following items or tools on the Web site:
 - Ease of navigation
 - Animation/Video
 - Theme/use of color/background
 - Images
 - Recognition of children/students/teachers
 - President's letter
 - Newsletter
 - Links to TEA, state legislature or community resources

Award Submission

- This award will be submitted electronically via the Texas PTA Web site at www.txpta.org no later than **May 15, 2009**.
- Award submission forms will be available beginning April 1, 2009.