



## Local PTA Web Site Award

2009-2010

### Purpose of Award

This award recognizes Local PTAs/PTSAs who have created dynamic, exciting Web sites that keep their members informed about school and PTA issues in a clear, accessible and inviting style.

### Award Criteria

- Local PTA must be in good standing with Texas PTA.
- Local PTA must provide Texas PTA with a user name and password at the time of entry to access the member portions of the Web site. *(if applicable)*
- If bylaws and/or minutes are posted, they must be password protected. If these documents are not password protected, the entry will be disqualified.

#### **Bronze Level Recognition**

- The Web site must contain the following, current information:
  - PTA Mission/Vision/Purposes
  - Executive board roster with contact information *(non-password protected)*
  - Links to National PTA, Texas PTA, Area PTA, and Council PTA *(if applicable)*
  - Membership information, membership form and/or membership contact *(non-password protected)*
  - Regular meeting dates/times/locations
  - PTA/school calendar
  - Local PTA goals

#### **Silver Level Recognition**

- Complete all bronze level requirements as detailed above.
- Include the following, current information on the Web site:
  - Volunteer opportunities/contact information or volunteer registration form
  - Legislative updates – Local PTA interests
  - Link to Texas PTA legislative Web site page and/or materials
  - Announcements regarding Local PTA/ community parent education programs *(can be Texas PTA programs or community parenting programs)*
  - Texas PTA logo on each page
  - Links to: school, school district and at least one other Web site

#### **Gold Level Recognition**

- Complete all bronze and silver level requirements as detailed above.
- Include five of the following items or tools on the Web site:
  - Ease of navigation
  - Animation/Video
  - Theme/use of color/background
  - Images
  - Recognition of children/students/teachers
  - President's letter
  - Newsletter(s)
  - Links to TEA, state legislature or community resources

### Award Submission

- This award will be submitted electronically via the Texas PTA Web site no later than **May 15, 2010**.
- Award submission forms will be available beginning April 1, 2010.