



Local PTA Parent Education Programming Award

2009-2010

Purpose of Award

This award recognizes Local PTAs/PTSAs who use timely, useful programs to help educate their members about topics that relate to their children.

Award Criteria

- Local PTA must be in good standing with Texas PTA.
- Minimum presentation time for each parent education program must be 45 minutes. Time used for PTA business is not included in this minimum.

Bronze Level Recognition

- Present one parent education program. Describe the strategies used to increase attendance and evaluate the success of the program. Include results of the strategies and attach any evaluation tool used (*250 words or less*).
- Publish one parent education article. If published in the newsletter, please attach the newsletter and provide the title of the article. If published on the Web site, please include the Web address and specify the location of the article on the Web site.

Silver Level Recognition

- Present two parent education programs. Describe the strategies used to increase attendance and evaluate the success of the program. Include results of the strategies and attach any evaluation tool used (*250 words or less*).
- Publish three parent education articles. If published in the newsletter, please attach all three newsletters and provide the title of the articles. If published on the Web site, please include the Web address and specify the location of the articles on the Web site.

Gold Level Recognition

- Present three parent education programs. At least one of these topics must be a Texas PTA program. Describe the strategies used to increase attendance and evaluate the success of the program. Include results of the strategies and attach any evaluation tool used (*250 words or less*).
- Publish five parent education articles. If published in the newsletter, please attach all five newsletters and provide the title of the articles. If published on the Web site, please include the Web address and specify the location of the articles on the Web site.
- Conduct a needs assessment survey of the membership. (A sample survey is in the *Texas PTA Parent Education Programming Chairman's Guide*.) Attach a copy of the survey with the results from your campus.
- Adopt parent education goals and publish them to the membership. Attach the goals and describe how they were published, strategies for success and results (*250 words or less*).
- Describe how the community was involved in working towards the adopted goals. Include the different groups participating (students, ISD resources, media, local businesses, senior groups, etc.) and the methods of involvement (*250 words or less*).

Award Submission

- This award will be submitted electronically via the Texas PTA Web site no later than **May 15, 2010**.
- Award submission forms will be available beginning April 1, 2010.