






MEMBERSHIP CHAIR CHALLENGE

2011-2012

THE GAME	THE GOAL	THE RULES	COACHING	HOW TO PLAY	EQUIPMENT	THE PRIZE
 <p>ENDS: 8/31/11</p>	Get your membership team ready for the year!	Form a membership team!	A team can bring ideas, time and talent to membership recruiting and can reach further than one person can alone!	Submit the Membership Chair Challenge Coupon with your committee members' names and email addresses to Texas PTA by 8/31/11. Committee members will be signed up to receive Texas PTA's Leader Links eNewsletter.	<ul style="list-style-type: none"> Membership Resource Guide Membership Chair webpage at www.txpta.org 	Recognition certificate for all PTAs participating; recognition on the website and in a Texas PTA publication.
  <p>ENDS: 9/30/11</p>	Spread the word about PTA and the value of membership!	Recruit members!	A healthy membership leads to a healthy PTA: involvement in the school, manpower to deliver programs, development of future leaders and financial support to achieve the PTA's goals.	No coupon submission required.	<ul style="list-style-type: none"> Membership dues envelopes Membership recruiting brochures Benefits fliers Membership posters Membership fliers Membership Chair webpage at: www.txpta.org 	The PTA reporting the most members from each school classification (early childhood, middle, high school and community combination) will receive a customized membership poster, certificate and recognition on the website and in a Texas PTA publication. The PTA with the most members will receive a membership recruiting kit.
 <p>ENDS: 10/31/11</p>	Involve families in PTA!	Host family engagement event where members are recruited or recognized.	Forty years of research has proven that children do better when their parents are involved both at home and at school. Grades and test scores climb, self esteem grows and schools improve!	Submit the Membership Chair Challenge Coupon by 10/31/11.	<ul style="list-style-type: none"> Membership recruiting brochures Membership posters and fliers Membership dues envelopes Local board members 	

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<p>THE PLAY-OFFS!</p> <p>ENDS: 12/30/11</p>	Continue to spread the word about PTA and the value of membership!	Recruit members!	A healthy membership leads to a healthy PTA, involvement in the school, manpower to deliver programs, development of future leaders, and financial support to achieve the PTA's goals!	No coupon submission required.	<ul style="list-style-type: none"> • Membership dues envelopes • Membership recruiting brochures • Benefits fliers • Membership posters • Membership fliers • Membership webpage at: www.txpta.org 	Recognition certificate for the top five PTAs from each category; recognition on the website and in a Texas PTA publication. The PTA with the most members will receive two complimentary registrations to Texas PTA Annual Convention!
<p>GET THE FANS INVOLVED</p> <p>ENDS: 1/31/12</p>	Involve the community!	Submit strategy to either recruit community members or to partner with community organizations.	Community members and partnerships can provide additional resources to strengthen your PTA and assist in reaching PTA's goals!	Submit the Membership Chair Challenge Coupon with summary of the strategy by 1/31/12.	<ul style="list-style-type: none"> • Membership recruiting brochures • Sample letter to businesses and community organizations in Membership Resource Guide 	Recognition certificate; strategy highlighted in a Texas PTA publication and in Texas PTA Annual Convention workshops.
<p>12 FOR 12</p> <p>FROM 1/1/12 TO 3/15/12</p>	Continue to recruit members year round!	Ring in the new year! Recruit at least 12 additional members for 2012!	Potential members are just waiting to be invited to join your PTA. Approximately 18% of PTA members join in January and February nationwide.	Submit the Membership Chair Challenge Coupon with roster of at least 12 members by 3/15/12.	<ul style="list-style-type: none"> • Membership recruiting brochures • Membership posters and fliers • Membership dues envelopes 	Recognition certificate for all participating PTAs!
<p>EVERY CHILD, ONE VOICE!</p> <p>ENDS: 3/15/12</p>	Represent every child in the school or facility!	Recruit one member for every child - the number of members reported equals the number of students enrolled on the date submitted.	Parents, grandparents, educators, legislators, neighbors and community leaders are all essential members of the PTA family who provide a powerful and effective voice for all children.	Submit the Membership Chair Challenge Coupon by 3/15/12.	<ul style="list-style-type: none"> • Membership recruiting brochures • Sample letter to businesses and community organizations in Membership Resource Guide • Membership posters and fliers • Membership dues envelopes 	Recognition certificate for all participants. Drawing from all submissions for two free registrations to Summer Leadership Seminar!