



DELIVER UNBELIEVABLY EXTRAORDINARY SERVICE FOR STUDENTS

# D · U · E · S · T · O P U R S U E

To better position the association for the future, the Texas PTA Board of Directors unanimously voted to present a membership dues increase of \$1.50 at the July 2022 Annual Meeting. If approved, this increase of the state portion of membership dues from \$2.25 to \$3.75 will take effect **August 2023**.

A dues increase will help Texas PTA **Deliver Unbelievably Extraordinary Service**. In carrying out its mission, Texas PTA wants to make your jobs easier. So, how exactly will an increase of Texas PTA's **DUES** help?

## TEXAS PTA WILL:

### ■ **Strengthen investment in leaders**

Texas PTA offers a variety of leader training courses, and we are committed to growing leaders, both personally and professionally. **We will continue to Deliver Unbelievably Extraordinary Service by expanding online training at zero cost to leaders.**

### ■ **Amplify our legislative voice**

Texas PTA champions public education. Now more than ever, public education is under attack which requires our advocates to have an even more thunderous voice. **We will continue to Deliver Unbelievably Extraordinary Service by increasing our impact through grassroots public testimony, developing advocacy-related events, and strengthening relationships with lawmakers.**

### ■ **Broaden parent education and family engagement efforts**

Texas PTA offers parent education and family engagement programs, and we want to continue championing the student benefits of active and engaged families. **We will continue to Deliver Unbelievably Extraordinary Service by promoting and expanding family engagement efforts statewide and on campuses.**

### ■ **Reach more diverse communities**

Texas PTA offers a number of training materials and programs in Spanish. **We will continue to Deliver Unbelievably Extraordinary Service by expanding our translation capabilities to empower all leaders to fully achieve our mission.**

### ■ **Incorporate strategic technology initiatives**

Texas PTA leaders benefit from technology advancements every day. We are committed to continuously making your jobs easier. **We will continue to Deliver Unbelievably Extraordinary Service by strategically utilizing innovative technologies that streamline the work of leaders.**

**By investing in the future, Texas PTA will continue to Deliver Unbelievably Extraordinary Service and continue being the parent-teacher association of choice.**



## DID YOU KNOW?

Texas PTA currently receives \$2.25 per member. The cost to provide service to our membership is \$3.74 per member.\*

\* Based on 2019-2020 membership total of 523,303

SCAN THE QR CODE FOR MORE INFORMATION.



Texas PTA's mission is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

