

LAUNCH
20/20

Becoming a Sponsor





Diamond Sponsor

\$25,000

DIAMOND SPONSOR PERKS

- Complimentary virtual booth
- Pre-recorded speaking opportunity
- Logo and link on LAUNCH emails
- Social media posts prior to event (2)
- Logo and link on LAUNCH web page
- Virtual lead retrieval service
- Promotion of your booth activity prior to event
- Full-page ad on virtual platform
- Inclusion in the sponsor game
- LAUNCH Swag insert service
- Recognition in the event program

SPOTLIGHTS (CHOOSE ONE)

Talk of Texas Host (1 Available)

This event honors our 2019-2020 Outstanding Educators of the Year. You will give the opening welcome (a pre-recorded message) showing support for our state's exceptional educators and PTA.

Back the Future Host (1 Available)

This event celebrates the top state awardees (PreK – 12th grade students) for the 2019-2020 Reflections art program. Kick off the event by welcoming guests and introducing your company in a pre-recorded message.

General Session Host (1 Available)

Reach a ton of our attendees all in one place with a brief speaking opportunity at the top of our General Session. We'll point attendees toward your virtual booth and any links/literature you want to promote.



Platinum Sponsor

\$15,000

PLATINUM SPONSOR PERKS

- Complimentary virtual booth
- Logo and link on LAUNCH web page
- Social media post prior to the event (1)
- Virtual lead retrieval service
- Promotion of your booth activity prior to event
- Half-page ad on virtual platform
- Inclusion in the sponsor game
- LAUNCH Swag insert service
- Recognition in the event program

SPOTLIGHTS (CHOOSE ONE)

LAUNCH Swag Sponsor (1 Available)

Company name or logo displayed on one item in LAUNCH Swag for all attendees.

Badge Sponsor (1 Available)

Company name or logo displayed on all attendee badges that will be mailed.

T-Shirt Sponsor (1 Available)

Company name or logo displayed on 2,000 commemorative t-shirts. Take advantage of this year-round promotion! (An in-kind sponsorship with donation of t-shirts)

LAUNCH Lift Off! Sponsor (1 Available)

Company name or logo displayed during virtual event plus pre-recorded greeting.



Gold Sponsor

\$7,500

GOLD SPONSOR PERKS

- Complimentary virtual booth
- Virtual lead retrieval service
- Promotion of your booth activity prior to event
- Quarter-page ad on virtual platform (exception: Publication Sponsor enjoys full-page)
- Inclusion in the sponsor game
- LAUNCH Swag insert service
- Recognition in the event program

SPOTLIGHTS (CHOOSE ONE)

Workshop / Notepad Sponsor (2 Available)

Your logo featured on all presentation welcome slides, plus have your company logo displayed on 2,000 custom notepads attendees will receive. ***It's noteworthy!*** Notepad logo due September 9.

Mobile App Sponsor (2 Available)

Your logo featured prominently on mobile or app platform.

Publication Sponsor (1 Available)

Your logo and company name on virtual event program.



Silver Sponsor

\$5,000

SILVER SPONSOR PERKS

- Eighth-page ad on virtual platform
- Complimentary virtual booth
- Inclusion in the sponsor game
- LAUNCH Swag insert service
- Recognition in the event program

SPOTLIGHT

Leadership Sponsor (2 Available)

Make a lasting impression at our two MOST popular workshops – BASICS Presidents and BASICS Treasurers! Your pre-recorded greeting will welcome attendees to each session and invite them to visit your virtual booth.



Bronze Sponsor

\$1,500

BRONZE SPONSOR PERKS

- Inclusion in the sponsor game
- LAUNCH Swag insert service
- Recognition in the event program

How do these 5 sponsor levels compare?

Read [Sponsor Benefits At-A-Glance.](#)