LAUNCH On The Road: El Paso

SESSION ONE: 10:00 AM – 11:30 AM

BASICS President
West End

Lisa Holbrook, Texas PTA President

Being President is about leading others to become passionate about the mission and vision of PTA. Learn the tools you will need to develop relationships, manage volunteers and create a successful, efficient PTA. Bring your Local PTA bylaws for reference.

BASICS Treasurer
Room 2A

Steve Ginsburg, Texas PTA Director of Finance

The treasurer is critical in realizing the goals of any organization and PTA has the information and resources you need to be confident and successful! From writing checks to making deposits and beyond, learn the ins-and-outs of being a PTA treasurer.

BASICS Parliamentarian
Room 2B

Heather Ashwell-Hair, Texas PTA Vice President Leadership

Motions to amend and amendments to the motion....HELP! Parliamentary procedure doesn't have to be overwhelming and can make a positive difference in your PTA. Get the tools you need to handle PTA business effectively and efficiently.

BASICS Membership
Room 2C

Suzi Kennon, Texas PTA Vice President Field Service

Learn the long-standing basics of PTA membership while also hearing important updates for 2017-2018. This workshop is a must for your PTA's membership leader. We'll cover the six R's: recruit, record, report, remit, recognize and retain!

BASICS Programs
Room 2D

Darren Grissom, Texas PTA Associate Executive Director

Relevant and effective programming is a cornerstone of a strong, healthy PTA. Learn how Parent Education and Programs Chairs use a wide variety or resources to assist them in developing their programming year, and learn the ins-and-outs of making this position successful!

SESSION TWO: 11:45 PM – 1:00 PM

Leader2Leader: A Voice For Every Child
West End

Lisa Holbrook, Texas PTA President

Thriving membership is more than dues and numbers, it's the foundation for PTA to drive change for the benefit of our children. Join this session to get your PTA on the path to providing a Voice for Every Child!

SPOTLIGHTS Financial Reconciliation
Room 2A

Steve Ginsburg, Texas PTA Director of Finance

This workshop will give an overview of how to prepare your records for the financial reconciliation. It will also give step-by step instructions on how to conduct the review and reconciliation of the treasurer's records.

The Amazing Race for the National Standards!
Room 2B

Heather Ashwell-Hair, Texas PTA Vice President Leadership

This hands-on workshop brings the PTA National Standards for Family- School Partnerships framework to life and participants leave with free resources and tools for easy implementation on their home campus. Participants will be divided into teams to complete challenges in each of the six standards and review how they are used to participate in the National PTA Schools of Excellence program.

BASICS Secretary
Room 2C

Suzi Kennon, Texas PTA Vice President Field Service

The secretary position has wide-ranging responsibilities requiring much more than simply being present at all board meetings. Secretaries should play an active role in communicating proper notice of any meetings and the distribution of necessary materials, such as agendas and minutes. Learn the tools of the trade to protect your PTA with accurate and comprehensive meeting records.

The Art of Delegating
Room 2D

Leslie Boggs, National PTA President-Elect / Texas PTA Past State President

A common leadership challenge is defining how to empower teams to function at a higher level, producing more quality results. This is an opportunity to effectively manage one's own schedule by getting things off their schedule that someone else can do. Come join us in this interactive workshop to discover the art of delegating.

LAUNCH On The Road: El Paso

SESSION THREE: 1:45 PM – 3:00 PM

Emotional Leadership in Difficult Conversations
West End

Lisa Holbrook, Texas PTA President

This session examines the opportunities to exercise emotional leadership in a difficult conversation by understanding the dynamics of the conversation. We can become more aware of our filters and preferred styles of responding, and set a tone of solution-oriented discussions. In addition, it covers ways to model constructive behaviors to move the conversation forward.

Taxes: Love 'em or Hate 'em but Gotta Know 'em
Room 2A

Steve Ginsburg, Texas PTA Director of Finance

Are you confused or intimidated by taxes? Learn the difference between state and federal taxes. See how easy a 990-N is to complete. Learn the rules and regulations regarding sales tax and understand how all this applies to your PTA.

SPOTLIGHTS Bylaws & Standing Rules
Room 2B

Heather Ashwell-Hair, Texas PTA Vice President Leadership

Did you know there is a new bylaws template for your PTA? Learn how your bylaws and standing rules can be an asset, rather than an obstacle! Review the steps to updating these documents, learn about the new Local and Council PTA Bylaws Templates, and gain an understanding of the approval process.

Leader2Leader: back the future and Grow Your PTA
Room 2C

Suzi Kennon, Texas PTA Vice President Field Service

Members join PTA to support their child, so hear strategies to focus your efforts on making every child's potential a reality to grow and strengthen your PTA.

Reflections for Local PTAs
Room 2D

Darren Grissom, Texas PTA Associate Executive Director

This workshop will provide guidance for Local PTA Reflections Chairs in executing a successful Reflections program: Preparation, Promotion, Collection of Entries, Judging, Advancing Entries and Recognition. Join us to learn how to spice up your program!

SESSION FOUR: 3:15 PM – 4:30 PM

The Duty to Prosper
West End

Lisa Holbrook, Texas PTA President

So often a board or committee elected for a term of one or two years focuses almost entirely on what they hope to accomplish in that term. They may be aware of the legal duties of a board, for example, and work diligently to meet the obligations of those duties. However, there is a fourth duty- not legally imposed, but critical to the organization. That is the duty to prosper, the duty to assure that the organization will have continued capacity to deliver on the mission even after the board or committee's term of office is complete. This session will examine the importance of having a vision for the future of the organization and a plan for making that future prosperous.

Leader2Leader: PTA Finance Q&A
Room 2A

Steve Ginsburg, Texas PTA Director of Finance

Do you have any lingering questions dealing with PTA Finance that you would like some answers on? Join Texas PTA President Lisa Holbrook to ask these questions, clarify them, and wrap up any loose ends to complete your training!

BASICS Advocacy
Room 2B

Heather Ashwell-Hair, Texas PTA Vice President Leadership

Is your PTA a strong advocate for students in your community? Do you want to do more to educate, inform and energize the parents and educators on your campus about important issues facing education at every level? Join this session to learn how the Legislative Action Chair can be effective within your PTA!

Leader2Leader: Texas PTA's Standards of Continuing Affiliation
Room 2C

Suzi Kennon, Texas PTA Vice President Field Service

Carrying the PTA brand is a privilege for all of us and it's important to understand the basic requirements of maintaining your PTA charter. 2017-2018 is the first year of full implementation, so get ahead of the game and know what to expect for your PTA.

The Power of PTA is in the Ask!
Room 2D

Leslie Boggs, National PTA President-Elect / Texas PTA Past State President

The greatest asset of PTA is our members and our ability to make connections with others. Join this session to fine tune your best PTA pitch!