



COUNCIL MEMBERSHIP AWARDS CRITERIA 2021-2022

AUGUST

Local Head Start Award

Help your Local Units achieve the Head Start Award— *25%, 50%, 75%, 100% by **August 31**.

SEPTEMBER

Council Early Bird Award

Help your council grow. Have 75% or more of last year's Council-wide membership by **September 30**.

OCTOBER

Local Road to Success Award

Help your Local Units achieve Good Standing. Have 50% or more of your Local Units in Good Standing by **October 31**.

NOVEMBER

Council Golden Apple Award

Verify that 100% of district-level administrators (superintendent and direct reports) and school board trustees are current members of a Local PTA within the Council. **Reported in Fall CAR.**

DECEMBER

Local Fall Increase

Help your Local Units achieve a membership increase. Have 75% or more of your Local Units with an increase by **December 19**.

JANUARY

Council WOW Award

Wow Texas PTA with THE Highest % Council-wide monthly membership increase in the state from **January 1–31**.

FEBRUARY

Local XOXO Award

Help your Local Units achieve the XOXO Award— *25%, 50%, 75%, 100% by **February 28**.

MARCH

Local Lucky Leprechaun Award

Help your Local Units achieve the Lucky Leprechaun Award— *25%, 50%, 75%, 100% by **March 31**.

APRIL

Local April Showers Award

Help your Local Units achieve the April Showers Award— *25%, 50%, 75%, 100% by **April 30**.

MAY

Council Increase Award

Achieve a Council-wide membership Increase by **May 15**.



Get LAUNCH 2021 bling!

VOICE FOR EVERY CHILD AWARDS

Texas PTA's most prestigious membership award our Council PTAs that strive to have one voice for every child on their campus. Award is based on council wide membership versus the total enrollment at PTA Campuses in the council. **Deadline: May 31**

 **Bronze:** 25%

 **Gold:** 75%

 **Silver:** 50%

 **Platinum:** 100%

* % of Local Units in a Council that achieve the Local membership award: Silver 25%, Gold 50%, Platinum 75%, Diamond 100%