

2019-2020 Outstanding Council PTA Awards



For each Council award, all Membership Rosters and dues must be postmarked by and the Spring Council Activity Report (CAR) must be submitted by May 15.

OVERALL AWARDS

Silver Award

Reported to Texas PTA through the CAR

1. included training or a program prior to, during, or after all Council delegate meetings;
2. featured **back the future** promotional materials at a Council meeting;
3. encouraged Local, Council, Texas and National PTA parent program participation;
4. met with superintendent to discuss relevant issues affecting families district-wide and common goals;
5. used social media to recognize Local PTAs for membership growth, advocacy or family engagement efforts;

Monitored by Texas PTA

6. completed Fall and Spring CAR;
7. attended Lone Star Leadership Weekend and Launch; and,
8. 100% Local PTAs achieved Active status

Gold Award

Reported to Texas PTA through CAR

1. hosted FLO2 as well as BASICS training;
2. hosted a **back the future** event featuring active participation by community leaders (such as municipal, school board, business/chamber, fire/police, etc.) and invites the media;
3. hosted a district-wide program or event supporting student and family success (family engagement, advocacy, preschool, clothes closet, drug awareness, mentoring program, health & safety expo, etc.);
4. used mass communication to share regular and relevant messages with Local Leaders (encouragement, guidance, training, etc.);
5. presented a State of the Council report at a School Board meeting;
6. hosted leadership development training for Council Leaders;

Monitored by Texas PTA

7. completed Fall and Spring CAR by due dates;
8. earned the Silver Award; and
9. 100% Local PTAs achieved Good Standing status

Engagement Awards (Reported in the Fall and Spring Council Activity Reports)

Council PTA Back the Future Award (Reported in the Fall and Spring CAR)

- Hosted two **back the future** events within one membership year, featuring active participation by community leaders and invite the media; and,
- Verified that at least one mayor, one city council member and one local business leader are all current members of a Local PTA within the Council.

Family Engagement, Advocacy, and Preschool Initiative Awards These awards will be presented to the Council PTA that host two a district-wide programs or events focusing on the importance of family engagement, advocacy and/or involvement of Preschool families.

Training Awards (Reported in the Fall and Spring Council Activity Reports)

Local PTA Leadership Development Award-This award will be presented to the Council PTA that trains one or more Executive Board Members at 50%, 75% or 100% of their Local PTAs. Council PTAs must keep record of the individual and PTA names, as well as training dates and upload those into the CAR.

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Foundations: Part 2-Serving on a Local Board Award This award will be presented to the Council PTA that trains one or more Executive Board Members at 50%, 75% or 100% of their Local PTAs. Council PTAs must keep record of the individual and PTA names, as well as training dates and upload those into the CAR.

MEMBERSHIP AWARDS

AWARDS BASED ON LOCAL MEMBERSHIP SUCCESSES

Every Member Counts Award These awards will be presented to the Council PTAs that inspire the most Local PTAs to increase membership over last year, according to Texas PTA records.

- **Sapphire**-50% Local PTAs increased
- **Ruby**-75% Local PTAs increased
- **Diamond**-100% Local PTAs increased

Local Three-Year High This award will be presented to the Councils that inspire a percentage of Local PTAs to achieve a 3-year high. The levels to be recognized include 25, 50, 75 and 100%.

Council PTA Golden Apple Award This award will be presented to the Council PTA that verifies in the CAR, 100% of district-level administrators (Superintendent and his/her direct reports) and School Board trustees are current members of a Local PTA within the Council.

AWARDS BASED ON OVERALL COUNCIL MEMBERSHIP NUMBERS

Membership Increase Award This award will be presented to the Council PTA that generates an increase in membership, according to Texas PTA records.

Council High Award This special award recognizes Council PTAs that have a high in membership for the past three or more years.

Key Award This prestigious award recognizes Council PTAs that have had membership growth for a minimum of three consecutive years.

Council Voice for Every Child Award This award offers 4 levels Bronze, Silver, Gold, Platinum (25, 50, 75, 100%) for membership versus enrollment at campuses that have a PTA.

President's Challenge

Encouraging the entire community to back the future sends a powerful message! Council PTAs will qualify for the President's Challenge when the total membership from all of the Local PTAs reaches 50% of the total student enrollment at every campus that has a PTA and has a increase over last year's total membership. There will be multiple prize drawings throughout the year with bonus entries for reaching higher than 50%. So it is time to get your entire community engaged!