



The National PTA[®] MORE Alliance

(Men Organized to Raise Engagement)

This year more than one million men across America will visit schools through programs of the **National PTA[®] MORE Alliance** (Men Organized to Raise Engagement). These programs underscore the importance of fathers and father figures in the success of our children. The MORE Alliance offers ready-to-use programs that will help you quickly add relevancy, membership and capacity to your PTA. Consider making male engagement a focus of your PTA. Create a male engagement committee or chairmanship on your board and engage one or more of the MORE Alliance partners in programming at your school or home.

National PTA[®] MORE Alliance programs can:

- Increase PTA membership and leadership
- Significantly increase male involvement and provide positive role models in schools
- Provide PTA-branded programs for schools that help increase student success by:
 - Increasing student achievement and test scores
 - Providing adult assistance in the classroom and after school.
 - Supporting an atmosphere of school security
 - Decreasing disruptive behavior in the classroom and on the playground
 - Lowering the instances of bullying at school
 - Providing additional learning experiences for the children at school
 - Supplying opportunities for greater community resources and support channeled to schools
- Guarantee hundreds of additional parent volunteer hours in every school

WATCH D.O.G.S. (Dads of Great Students) - Asks fathers and significant men to spend one day a year at their child's school. Visit www.fathers.com/watchdogs

Strong Fathers-Strong Families – Hosts Bring Your Dad to School Day, Dad & Kid Reading, Math and Science Nights/Days; Saturday workshops and staff trainings. Visit www.strongfathers.com

All Pro Dad – Host monthly breakfast for dads and kids, iMOMs for moms and the NFL Father and Kids Experience. Visit www.allprodad.com

The Black Star Project – Their Million Father March asks fathers to take kids to school on the first day as a beginning of a year-long commitment. Visit www.blackstarproject.org

Other valuable fatherhood and parenting resources can be accessed through the following PTA MORE alliance members. Please visit:

The National Compadre Network www.nlffi.org

The National Fatherhood Initiative www.fatherhood.org

Real Men Cook www.realmencook.com

The National Partnership for Community Leadership (NPCL) www.npclstrongfamilies