



back the future



#TXPTARally23



BE A VOICE FOR EVERY CHILD AT THE CAPITOL!

MEETING WITH LEGISLATORS



back the future

SAVE THE DATE

FEBRUARY 27, 2023



BE A VOICE FOR EVERY CHILD AT THE CAPITOL!

IN-PERSON & IN-SYNC

TENTATIVE SCHEDULE

- **8:30 a.m.** Check in
- **9:30 – 11:10 a.m.** Legislative Caucus & Student Caucus
- **11:30 a.m. – 12:00 p.m.** Rally on the South Steps of Capitol
- **12 – 5 p.m.** Meetings with your legislators and lunch on your own



STEPS TO A GREAT MEETING

- Know who represents you.
- Plan your meetings for February 27 after 12:30 p.m.
- Research your legislators.
 - Review bios.
 - See what you have in common (college, hometowns, where kids go to school).
- Have an agenda and assign speaking roles.
- Study background information on Texas PTA priorities.
- Present your information professionally.
- Send a thank you note.



WHO REPRESENTS ME?

Start at www.txpta.org/take-action.

Find Officials

☒ Elected Officials ☐ Candidates

78260



Find Officials

☒ Elected Officials ☐ Candidates

1530 Palmer Vw

78260



Directory

Your Federal Officials

- ☐  [President Joe Biden Jr.](#)
- ☐  [Vice President Kamala Harris](#)
- ☐  [Senator John Cornyn III \(R-TX\)](#)
- ☐  [Senator Ted Cruz \(R-TX\)](#)
- ☐  [Representative Tony Gonzales II \(R-TX-023\)](#)

Your State Officials

- ☐  [Governor Greg Abbott \(R-TX\)](#)
- ☐  [Lt. Governor Dan Patrick \(R-TX\)](#)
- ☐  [Secretary of State John Scott \(R-TX\)](#)
- ☐  [Attorney General Ken Paxton \(R-TX\)](#)
- ☐  [Senator Donna Campbell \(R-TX-025\)](#)
- ☐  [Representative Lyle Larson \(R-TX-122\)](#)



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IN-PERSON & IN-SYNC

WHO REPRESENTS ME?

Profile



Senator Donna Campbell
Republican-TX-025

Contact

Personal

Political

Staff

Capitol Address

P.O. Box 12068, CAP 3E.18
Austin, TX 78711

Capitol Phone

(512) 463-0125

Capitol Fax

(512) 463-7794

District Address

229 Hunters VILLAGE Ste 105
New Braunfels, TX 78132

District Phone

(830) 626-0065

Email Address

donna.campbell@senate.texas.gov

Web Site

<http://www.senate.texas.gov/member.php?d=25>

Facebook

<http://www.facebook.com/DonnaCampbellTX>

Twitter

<http://www.twitter.com/DonnaCampbellTX>

Contact

Personal

Political

Staff

Religion

Christian

Family

Stan Campbell and 4 children

Date of Birth

9/17/1954

Birthplace

San Diego, CA

Home

New Braunfels, TX

Education

Doctor of Medicine, Texas Tech University Health Sciences Center Medical
School; Masters of Science in Nursing, Texas Women's University, Dallas;
Bachelor of Science in Nursing, Central State University, Edmond (OK)

Occupation

General Surgical Internship, Methodist Hospital of Dallas; Emergency
Department Medical Director, Columbus Community Hospital

Contact

Personal

Political

Staff

Assumed Office
Committees

1/8/2013
Nominations (Senate)
Business & Commerce (Senate)
Finance (Senate)
Health & Human Services (Senate)
State Affairs (Senate)

Contact

Personal

Political

Staff

Capitol Office

Chief of Staff - Carrie Smith
Legislative Director - Jason Kirksey
Communications Director - Nick Eastwood



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IN-PERSON & IN-SYNC

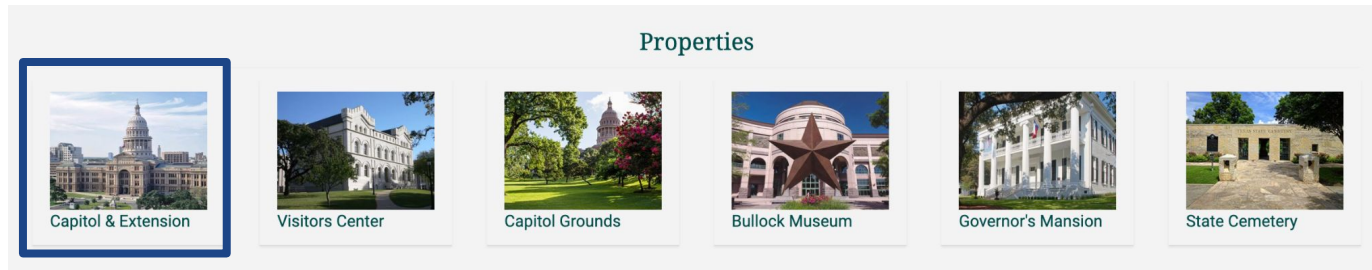
SCHEDULING MEETINGS

- Make requests at end of January.
 - Get contact information for legislators' schedulers.
 - Ask to speak to scheduler or education policy person.
 - Follow up with email.
 - Bringing a large group - 20+ people? Ask if staff person can reserve a meeting room for your meeting.
- Meetings' timeframe is 12:30 p.m.- 5 p.m.
- Allow 20 minutes between meetings - the Capitol is BIG!



MAP YOUR ROUTE

- Review map of Capitol at tspb.texas.gov to map your route.
- Print maps of the building.



The Capitol & Extension

The Texas Capitol is widely recognized as one of the nation's most distinguished state capitols. It was placed on the National Register of Historic Places in 1970 and designated a National Historic Landmark in 1986.

Capitol Tours

Events Calendar

Maps & Directory

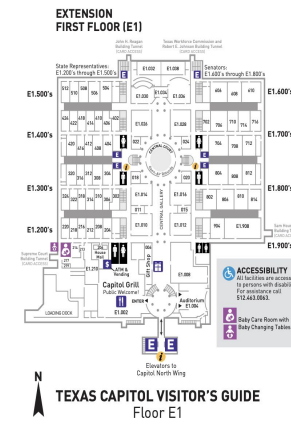
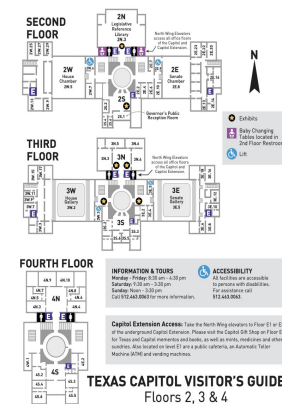
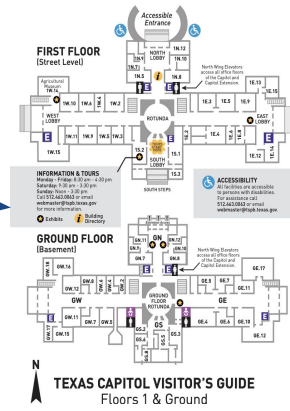
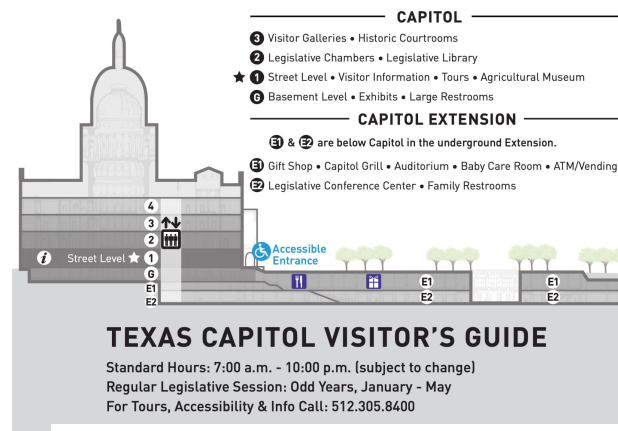
Accessibility Services

Capitol Visitors Center

Capitol Facilities Services

Texas Legislature Online

Capitol Donations



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IN-PERSON & IN-SYNC

PREPARING FOR MEETINGS

- Confirm meetings a day or two before Rally Day.
 - Let staff know how many people you are bringing.
 - Confirm you are constituents.
- Send Texas PTA's priorities one-pager to scheduler in advance.
- Review priorities on Texas PTA website:
 - Watch webinar on policy issues. (txpta.org/rally-day)
 - Review fact sheets for each priority. (txpta.org/legislative-priorities)
 - Review the Texas PTA Priorities Bill Tracker to determine what has been filed in support of each priority. (txpta.org/legislative-priorities)
- Become familiar with your legislators.
 - Review bios to determine their positions on major issues.



CONDUCTING MEETINGS

- Arrive at legislators' offices 10 minutes early.
 - Legislators may be late.
 - Be ready for anything.
- Expect meetings to last 15 minutes.
- Have an agenda.
- Determine roles:
 - 1 person to handle introductions, opening statements, timekeeper
 - 2-3 people to share priorities and which priority each covers
- Turn off your phones.



SAMPLE MEETING AGENDA

Your
PTA/Council
Logo

Rally Day Meeting with Senator/Representative _____

Date: Monday, February 27, 2023
Time: Time pm
Room: Paste here
Legislator: List the senator/rep or staff member you are planning to meet with
PTA Attendees: List all planning to attend

Agenda:

- **Welcome & Introductions** PTA Lead - 3 minutes
- **Texas PTA Legislative Priorities** Priority Leads - 3 minutes each
 1. Public School Funding System
 2. Vouchers
 3. Teacher and Staff Shortage and Retention
 4. Student Mental Health
 5. A-F Accountability System
- **Closing** PTA Lead - 3 minutes

Can include links to fact sheets.

Thank you and please be sure to review the Texas PTA Legislative Priorities Booklet (ADD LINK).



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IN-PERSON & IN-SYNC

TIPS FOR MAXIMUM IMPACT

- Be prepared to meet with a staffer if legislator is unavailable.
 - Make presentation as you would to legislator.
- Ask scheduler for assistance to meet with the legislator for follow up when he/she is in the district soon.
- Stick to plan/agenda and avoid getting sidetracked.
- Don't argue with legislator or staffer.
- State Texas PTA's position cordially and respectfully.



TIPS FOR MAXIMUM IMPACT

- If you cannot answer a question, DO NOT guess.
 - Tell legislator you will get the answer and get it to them. Texas PTA will assist with getting the right answer.
- Follow up with thank you note or email - this is VERY important.
 - Make sure you get names of those you meet with and mention them by name in thank you note or email.
- Provide relevant meeting feedback to Texas PTA.
 - Form will be emailed to attendees following Rally Day.



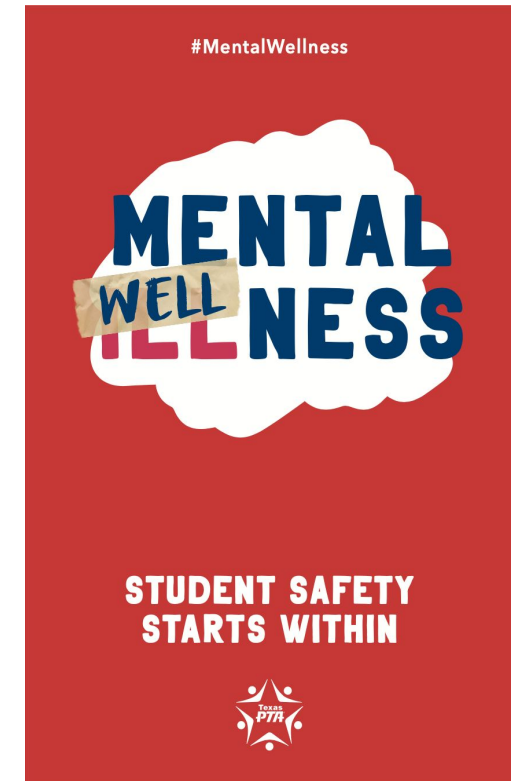
MEMBERSHIP = INFLUENCE

- The more members we have, the louder our voice.
- What are you doing to build membership?
 - Goals?
 - Stretch Goals?
 - Team Effort!
 - Be watching for a new membership campaign!



CAUCUS MATERIALS

- Priority booklets for your use and to leave with your legislators/staffers
- Priority posters
- Leave behind item



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IN-PERSON & IN-SYNC

BACKGROUND MATERIALS

The legislative priorities background materials are available at txpta.org/legislative-priorities.

These include:

- Priorities Bill Tracker
- Lead Priorities Fact Sheets
- Lead Priorities Graphics (SOON!)
- Priorities One Pager
- Other Priorities Descriptions

Texas PTA Legislative Priorities 88th Legislative Session

Texas PTA is proud to continue building upon our long-standing legacy of advocating to make every child's potential a reality within the following pillars: Supporting Student Success, Health and Safety, Meaningful Assessment and Accountability, and Strengthening Public Schools.

[View the Texas PTA Priorities Bill Tracker](#)

Lead Priorities

Public School Funding System

Pursue legislation that increases the basic allotment and funds public education based on enrollment versus attendance.

Read Fund the Future Fact Sheet

Vouchers

Oppose legislation that authorizes state funds to be used to pay for private school tuition and related costs.

Read Vouchers: Debunk the Myths Fact Sheet

Teacher and Staff Shortage and Retention

Pursue legislation that addresses teacher and staff shortages and improves retention.

Read Educators are Worth It Fact Sheet

Student Mental Health

Pursue mental health legislation, including systems to identify students in need of intervention, and programs and services designed to help keep students mentally strong and prepared to cope with personal challenges.

Read Student Mental Wellness Fact Sheet

A-F Accountability System

Pursue legislation impacting the state's A-F system. Advocate for an accountability system that more broadly reviews school performance and includes a family engagement component.

Read Beyond the STAAR Fact Sheet

[View the Texas PTA Legislative Priorities One-Pager \(ENG\)](#)

[View the Texas PTA Legislative Priorities One-Pager \(SPAN\)](#)



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LEAD PRIORITY GRAPHICS

#DebunkTheMyths




**KEEP PUBLIC DOLLARS
IN PUBLIC SCHOOLS**

Vouchers...Learn the Rest of the Story




#MentalWellness



**MENTAL
WELL
ILLNESS**

**STUDENT SAFETY
STARTS WITHIN**



#FundTheFuture



**DON'T NICKEL & DIME
THE FUTURE**

Educate the Whole Child



#BeyondTheSTAAR



**A-F ACCOUNTABILITY
SYSTEM**

Accountability is More Than One Test



#EducatorsAreWorthIt



**TEACHER + STAFF
SHORTAGE AND
RETENTION**

Our Future Depends on Them



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RALLY DAY RESOURCES

- Join the Texas PTA: Rally Day Band (while logged into your free BAND account).
- Explore the Texas PTA Rally Day page at txpta.org/rally-day.
- Sign up for Under the Dome at txpta.org/newsroom.
- Sign up for action alerts at txpta.org/take-action.
- Explore the Advocacy page of Texas PTA's website at txpta.org/advocacy.

Band QR Code




Take Action Sign-Up

Quick Sign Up

Use the form below to sign up for alerts.

Enter Email

ZIP Code 

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REMINDERS

- Shared the Legislative Priorities One-Pager? txpta.org/legislative-priorities
- Put the Rally Day date on your PTA, school and district calendars?
- Begun talking about Rally Day and including information in every communication?
- Shared the webinars with your group?
- Sought support from your principal and/or superintendent?
- Started recruiting people to attend Rally Day?
- Planned for lunch?
- Made hotel reservations if you're planning to stay overnight?



TEXAS LEGISLATURE, HERE WE COME!



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