

The background of the slide is a dense, overlapping pattern of circular buttons. Each button features the text 'I AM' in a small font at the top, 'PTA' in a large, bold, sans-serif font in the center, and a registered trademark symbol (®) to the right of the 'A'. The buttons are arranged in a way that they appear to be scattered and overlapping, creating a textured effect. The colors of the buttons are primarily dark blue and red, with white text.

# Texas PTA 2025-27 Board of Directors

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Candidate Information for Contested Races

**Scroll through these slides to learn more about the candidates running for the Texas PTA 2025-27 Board of Directors. A link to the candidate's speech is included in their slide.**

**The order in which the candidates appear was determined by drawing by the election committee. Eligible members will be able to vote on these candidates at the Annual Meeting during LAUNCH.**

## Vice President Field Service

- [Shellie Cecchine](#)
- [Rachel Mitchell](#)

[Texas PTA Bylaws](#) Article VIII Nominations and Elections. Section 3. Election of Officers and Directors-at-Large. With the exception of the president, officers and elected directors-at-large shall be elected by ballot at the annual meeting in odd-numbered years. If there is no more than one nominee for an elected position, the nominee shall be declared elected by the President.



# Vice President Field Service



Shellie Cecchine  
(slated)

## North East ISD

I'm a native Texan, proud mom of two wonderfully unique young men—one on the autism spectrum, both with ADHD—and wife to Chris, my biggest supporter (and the reason I'm a Longhorn fan by marriage, season ticket holder by choice—still love my Aggie friends!). We've called San Antonio home since 2005. Raised by a single mom and later guided by a supportive stepdad, I've learned the value of honesty and clear communication. I lead with collaboration, thoughtfulness, and sometimes just a little too much directness—all fueled by my passion for education, mentoring PTA leaders, and my inner PTA nerd.

## PROFESSIONAL INFO

- 20+ years of PTA volunteerism and committee service
- Extensive experience supporting Field Service Representatives, Council and Local Leaders
- Professional background in sales and customer service, that honed skills in active listening, strategic problem -solving, and team leadership
- Proven track record in leadership training and project coordination
- Co-authored the FSR Task Navigator resource
- Led FSR Training Needs Workgroup for two years
- Specialized in conflict resolution, governance, and leadership development

## COMMUNITY INVOLVEMENT

### Current Service

- North East ISD Facilities Steering Committee (Present)

### Past Service

- North East ISD: Leadership North East (2015)
- North East ISD: Strategic Design Team Member (2016)
- Cub Scouts Pack 360 (2001–2010):
  - Assistant to Cub Master, Den 7 Leader, Activities Chair, Communications Chair, Events Chair, Blue & Gold Banquet Committee Chair, Pinewood Derby Committee Member
- Cub Scouts Pack 72 (2000-2001): Activities Coordinator, Fall Camping Committee Chair

## HONORS AND AWARDS

- Texas PTA Extended Service Award (2013)
- National PTA Life Achievement Award (2012)
- North East ISD Outstanding Cluster Volunteer Award (2010-11)
- North East ISD Superintendent's Award (2008–2009)
- Presidential Volunteer Service Award - Gold (2009, 2011, 2012)
- Presidential Volunteer Service Award - Silver (2010, 2013)
- Texas PTA Honorary Life Member Award (2007)

## PTA INVOLVEMENT

### Current Service

- Texas PTA Committees (2021–Present):
  - Field Service Representative Lead
  - Chair, FSR Training Needs Workgroup, 2024 & 2025
  - Co-Author, FSR Task Navigator
- Charter Service Team Member
- Standing Rules Reviewer
- Leadership Committee
  - Learning Lab
  - Members' Rights

### Past Service

- North East Council of PTAs (2009–2018):
  - President
  - 1st Vice President
  - 4th Vice President
  - Parliamentarian
  - Membership Chair
- Claudia Taylor Johnson HS PTSA (2010–2017):
  - 3rd Vice President
  - Parliamentarian
  - Special Projects Chair
  - Volunteer Coordinator

### Past Service (contd.)

- Barbra Bush MS PTA (2010–2013):
  - President
  - 1st Vice President
- Frank M. Tejada MS PTA (2008–2010):
  - Directory Chair
  - Life Membership Chair
- Roan Forest ES PTA (2005–2010):
  - Treasurer
  - Parliamentarian
  - Life Membership Chair
- Lake Pointe ES PTO (2003–2004):
  - Vice President: Volunteers
  - Library Chair
- Spring Valley School PTA (2001-2003):
  - 1st Vice President
  - Grade Level Coordinator

## CANDIDATE SPEECH

Click below to watch a video of Shellie's candidate speech





# Vice President Field Service



**Rachel Mitchell**  
(self-nominated)

## Allen ISD

I'm Rachel Mitchell, proud mom of three amazing kids—a UTD junior, a graduating high school senior, and a high school freshman. I recently celebrated 25 wonderful years of marriage. I left my career as a federal contract manager in 2011 to support my children's education and began volunteering in 2012 as a book fair chair. Since then, my passion for PTA has grown from local involvement to district and state levels. I wholeheartedly believe in the mission of Texas PTA and its vital role in supporting campuses and advocating for all Texas children.

## PROFESSIONAL INFO

- Workforce Solutions North Central Texas, Senior Operations Specialist (2010-2011): Managed childcare assistance contracts, developed provider training, created grant award systems, and monitored expenditures
- Workforce Solutions Texoma, Child Care Contract Manager(1999-2010): Managed federal contracts, developed bid proposals, monitored deliverables, and built stakeholder relationships
- Girls Incorporated, Program Manager(1998-1999): Implemented youth programs, managed staff and budgets, developed risk management protocols
- Texoma Council of Camp Fire, Camp Director (1994-1998): Supervised staff, trained volunteers, developed compliance policies, organized fundraisers, and managed grants

## COMMUNITY INVOLVEMENT

### Current Service

- Teacher Grants Reviewer, Foundation for Allen Schools (2022 – present)
- Youth group leader, Chase Oaks Sloan Creek Church (2020 – present)
- Children's Ministry First Impressions Team, Chase Oaks Sloan Creek Church (2016- present)

### Past Service

- Scholarship Reviewer, Foundation for Allen Schools (2022-2024)
- Bond PAC Committee Chair, Vote for Allen ISD Bond PAC (2024)
- Project Kids Bond Committee, Allen ISD (2024)
- Strategic Planning Committee, Allen ISD (2023)
- Project Kids Bond Committee, Allen ISD (2022)
- SOAR 2030 Committee, Allen ISD (2020)
- Campus Improvement Committee, Curtis Middle School (2023-2024)

## HONORS AND AWARDS

- National PTA Life Achievement Award from Allen Council of PTAs - 2025
- Texas PTA Honorary Life Membership Award from Curtis Middle School PTA - 2024
- Full Circle Leadership Graduate from Texas PTA - 2023
- Texas PTA Extended Service Award from Allen Council of PTAs - 2022
- Allen ISD Leadership Academy Graduate from Allen ISD – 2018
- Texas PTA Emerging Leaders Academy Graduate from Texas PTA - 2016
- Texas PTA Honorary Life Membership Award from Bolin Elementary PTA - 2015

## PTA INVOLVEMENT

### Current Service

- Lead Field Service Representative, Texas PTA (2023-present)
- Charter Services Team, Texas PTA (2023-present)
- Standing Rules Reviewer, Texas PTA (2023-present)
- Teacher of the Year Reviewer, Texas PTA (2025-present)
- Scholarship Reviewer, Texas PTA (2023 – present)
- Rally Day Committee, Allen Council of PTAs (2025)
- Leadership Committee, Allen Council of PTAs (2020-present)
- Used Book Fair Committee, Allen Council of PTAs (2021-present)
- President, Allen High School/Lowery Freshman Center PTSA (2024-present)

### Past Service

- Field Services Representative, Texas PTA - 2022-2023
- Leadership Committee, Texas PTA - 2023-2024
- President, Allen Council of PTAs - 2020-2022
- VP Membership, Allen Council of PTAs - 2018-2020
- Secretary, Allen Council of PTAs - 2013-2018
- Leadership Committee, Allen Council of PTAs - 2020-2025
- Used Book Fair Committee, Allen Council of PTAs - 2021-2025

### Past Service (contd.)

- Rally Day Committee, Allen Council of PTAs (2023)
- President, Allen High School/Lowery Freshman Center PTSA (2024-2025)
- 1st VP/Aide to President, Allen High School/Lowery Freshman Center PTSA (2023-2024)
- Treasurer, Allen High School/Lowery Freshman Center PTSA (2022-2023)
- President, Curtis Middle School (2023-2024)
- Secretary, Curtis Middle School (2022-2023)
- President, Marion Elementary School PTA (2019-2020)
- President, Bolin Elementary School PTA (2017-2018, 2014-2016)
- 1st VP/Aide to President, Bolin Elementary School PTA (2016-2017)
- VP Membership, Bolin Elementary School PTA - 2013
- o Book Fair Chair, Bolin Elementary School PTA - 2012-2013

## CANDIDATE SPEECH

*Click below to watch a video of Rachel's candidate speech*

